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*Wholesale
Catalog
of
Guaranteed
Trees*

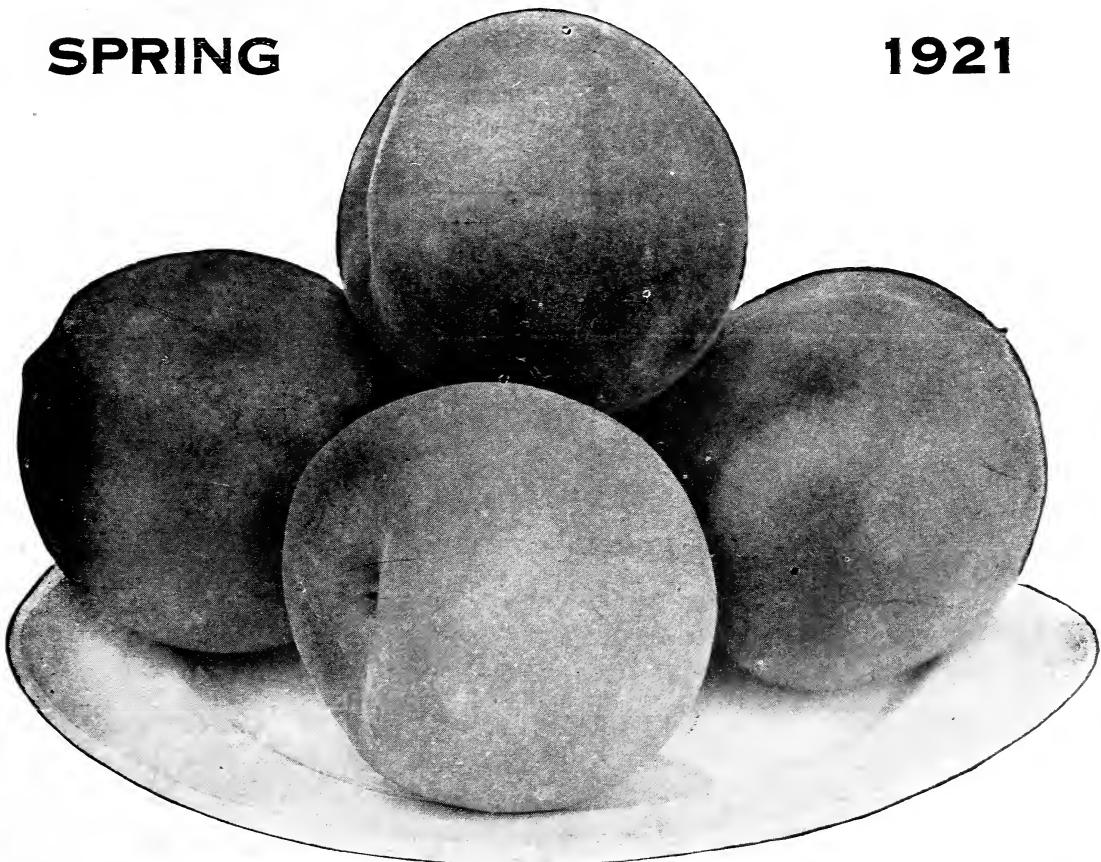


BALDWIN APPLE

**THE WM. J. REILLY
NURSERIES
DANSVILLE, NEW YORK**

SPRING

1921



ELBERTA PEACH

The William J. Reilly Nurseries

Originators of

"TREES AT HALF AGENT'S PRICES"

Established in 1899 by William J. Reilly

This is my twenty-second year of uninterrupted growing of Nursery Stock. We have earned the confidence of the public by fair dealing and a close personal supervision of all departments under one head. This has made it possible for us to produce and sell a better grade of stock for less money than is possible under any other form of management.

For the past twenty-two years, we have specialized on growing Fruit trees for Fruit growers. During these twenty-two years not a single instance has been shown where any of our stock has proven to be other than as represented by us.

Some years ago, Professor Sears of the "Massachusetts Agricultural College" described a guarantee that in his estimation would be fair to the nurseryman and fully protect the planter. We were among the very first nurserymen to adopt this guarantee—read it on page 3 of the catalog. We can give this guarantee because we grow our own trees and cut our scions for budding from bearing trees. We know that the varieties are pure. Most nurserymen agree to refund only the purchase price on trees that prove untrue to name. If your nurseryman does not print this guarantee, it is pretty good evidence that he does not grow the trees he sells.

We are the originators of "HALF AGENTS PRICE" and are not connected with any Organization or Combine controlling price.

There is still a considerable shortage of fruit trees in the United States and as it takes 4 years to grow a 3 year tree after the seedlings have been transplanted in the Nursery and 3 years to grow a 2 year tree, this shortage will continue for about two years more, and will not begin to start toward normal until the trees from this Spring's plantings are dug which would be in the Fall of 1923. We were fortunate in being able to get about one half of our usual plantings during the past four years and have a fair supply of matured fruit trees at this time. We do not look for a drop in the price of Fruit trees until the stock from this Spring's plantings are put on the market.

We specialize on Fruit trees. Growing them by the hundred thousand and selling our entire product direct to the planter at Half Agent Price. You can buy from this catalog and your order will receive the same personal attention as though you came to the nursery in person.

Buy from the "Certified Grower" and save disappointment at fruiting time.

Sincerely,

WM. J. REILLY.

WE GROW

Fruit Trees by the Hundred Thousand
Budded from Bearing Trees

WE SELL

Direct to the Planter
At Half Agent's Price
Certified Stock Only (See Affidavit)

WE GUARANTEE ALL STOCK TO BE

First Class in every respect
Absolutely True to Name

Free from dangerous Insect and Disease
To reach destination in good condition

Wholesale Price List For Spring 1921

APPLE TREES					NUT TREES				
Height	Caliper	Each	.10	100	Each	10	100		
XXX 2-3 yr., 6-7 ft., $\frac{3}{4}$ and up...	.80	\$7.50	\$65.00		Chestnut, American Sweet, 4-5 ft....	.85	\$ 8.00		
XX 2-3 yr., 5-6 ft., $\frac{5}{8}$ to $\frac{3}{4}$70	6.50	55.00		Chestnut, Spanish, 4-5 ft.....	1.00	9.00		
X 2-3 yr., 4-5 ft., $\frac{1}{2}$ to $\frac{5}{8}$60	5.50	45.00		Butternut, 4-5 ft.....	.85	8.00		
XXX 1 yr., 3 ft. and up Stocky...	.80	7.50	65.00		Walnut, Black, 4-5 ft.....	.85	8.00		
PEACH TREES					Walnut, English, 2-3 ft.....	.85			
XXX 1 yr., 5-6 ft., 9-16 and up...	.75	\$7.00	\$58.00						
XX 1 yr., 4-5 ft., 7-16 to 9-16...	.65	6.00	52.00						
X 1 yr., 3-4 ft., 5-16 to 7-16...	.55	5.00	45.00						
PEAR TREES									
XXX 2-3 yr., 6-7 ft., $\frac{3}{4}$ and up...	.90	\$8.50	\$80.00						
XX 2-3 yr., 5-6 ft., $\frac{5}{8}$ to $\frac{3}{4}$80	7.50	70.00						
X 2-3 yr., 4-5 ft., $\frac{1}{2}$ to $\frac{5}{8}$70	6.50	60.00						
XXX 1 yr., 3 ft. and up Stocky..	.90	8.50	80.00						
CHERRY TREES									
XXX 2-3 yr., 6-7 ft. $\frac{3}{4}$ and up...	.90	\$8.50	\$80.00						
XX 2-3 yr., 5-6 ft., $\frac{5}{8}$ to $\frac{3}{4}$80	7.50	70.00						
X 2-3 yr., 4-5 ft., $\frac{1}{2}$ to $\frac{5}{8}$70	6.50	60.00						
XXX 1 yr., 3 feet and up Stocky..	.90	8.50	80.00						
PLUM TREES									
XXX 2-3 yr., 6-7 ft., $\frac{3}{4}$ and up..	.90	\$8.50	\$80.00						
XX 2-3 yr., 5-6 ft., $\frac{5}{8}$ to $\frac{3}{4}$80	7.50	70.00						
X 2-3 yr., 4-5 ft., $\frac{1}{2}$ to $\frac{5}{8}$70	6.50	60.00						
XXX 1 yr., 3 ft. and up, stocky..	.90	8.50	80.00						
QUINCE TREES									
XXX 2-3 yr., 4-6 ft., $\frac{5}{8}$ and up...	.90	\$8.50	\$80.00						
XX 2-3 yr., 3-4 ft., $\frac{1}{2}$ to $\frac{5}{8}$80	7.50	70.00						
X 2-3 yr., 2-3 ft., $\frac{3}{8}$ to $\frac{1}{2}$70	6.50	60.00						
DWARF APPLE									
XXX 2-3 yr., 4-6 ft., $\frac{5}{8}$ and up..	.85	\$8.00							
XX 2-3 yr., 3-4 ft., $\frac{1}{2}$ to $\frac{5}{8}$75	7.00							
DWARF PEAR TREES									
XXX 2-3 yr., 4-6 ft., $\frac{5}{8}$ and up...	.75	\$7.00	\$60.00						
XX 2-3 yr., 3-4 ft., $\frac{1}{2}$ to $\frac{5}{8}$65	6.00	50.00						
APRICOT TREES									
XXX 1 yr., 3-4 ft., $\frac{5}{8}$ and up....	.90	\$8.50							
XX 1 yr., 2-3 ft., $\frac{1}{2}$ to $\frac{5}{8}$80	7.50							
MULBERRY TREES									
Downing & New American 4-5 ft.....	.85	\$8.00							
Russian 4-5 ft.....	.75	7.00							
Grape Vines, 2 yr. No. 1.....	45	4.00	\$35.00						
Current, 2 yr. No. 1.....	40	3.50	30.00						
Gooseberry, 2 yr. No. 1.....	45	4.00	35.00						
Rhubarb Roots, 2 yr.....	15	1.00							
Roses, all varieties, 2 yr.....	70	6.50							
Shrubs, all varieties, 2 yr.....	45	4.00							
	10	100	1000						
Raspberries, all varieties.....	70	\$4.50	\$32.00						
Blackberries, all varieties.....	80	5.50	38.00						
Asparagus, all varieties.....	50	2.50	12.00						
HEDGE PLANTS									
Privet, California, 2-3 ft.....				\$.20	\$ 1.50	\$ 7.50			
				1 $\frac{1}{2}$ -2 ft.....	.15	1.25	6.00		
Norway Spruce, 2-3 ft.....				1 $\frac{1}{2}$ -2 ft.....	.25	2.00	12.00		
				15-18 in.....	.45	4.00	30.00		
Irish Juniper, 1 $\frac{1}{2}$ -2 ft.....					.35	3.00	25.00		
Colorado Blue Spruce, 2-3 ft.....									
Koster's Blue Spruce, 2-3 ft.....									
HARDY CLIMBING VINES									
Honeysuckle, Hall's Japan.....				\$.50					
Ampelopsis Vetchii50					
Aristolochia Siphon75					
Clematis Jackmanii60					
Clematis Paniculata50					
Wistaria60					
PAEONIES50	4.00				
PHLOX35	3.00				
RUDBECKIA Golden Glow25	2.00				

Rates: 1 to 5 of a kind at each rate; 5 to 50 at ten rate; 50 and over at 100 rate.

5% Special Cash Discount on Early Orders
On all cash orders reaching us before March 25th this spring we will allow a special cash discount of five per cent. No discount after March 25th.

How to Order

Buy from the "Certified Grower" and Save Disappointment at Fruiting Time

Send Cash with Order and save 50% on your trees. Why pay agents' expenses and commissions, the cost of collections or other people's bad debts. The middlemen between you and the grower can not and do not improve the quality of the trees.

Order Early as our orders are shipped in the rotation they are received—first come, first served. We cannot delay orders received first for those coming later that require immediate attention. If you want your order shipped on a certain date, mark it so on the order and we will get it off at that time if possible. Our regular shipping season begins about April 1st in spring and October 15, in fall.

Packing Free. We make no charge for boxing, packing, or delivering to freight station or express office. All orders are put up in boxes or bales, lined with heavy paper to guard against drying out. The trees and plants are packed in moist excelsior and straw.

References: Our old customers need none. To others would say that we are advertising in such papers as The Rural New Yorker, Farm Journal, Country Gentleman, American Agriculturist and others that guarantee their advertisers will give you a square deal. Our satisfied customers are our best recommendations, see a few of their letters in this catalog. We would also refer you to the Citizens Bank and Merchants & Farmers Bank, both of Dansville, Dunn's or Bradstreet's Commercial Agencies.

Terms. Cash before shipment, if you wish to buy on other terms, state them, giving reference and responsibility. You need not, however, send full amount with your order, send one-fourth or ten per cent and the balance when shipment is wanted.

Special Rate. If your order amounts to \$50.00 or over net you may select all stock at 100 rates or lowest rates listed.

Discount. We will allow a special discount of 5 per cent on all cash orders received before March 25th. No discount after that date.

Remittance should be made by Bank Draft, Express Money Order, Post Office Money Order, Registered Letter or your own personal check.

In ordering use the enclosed order blank and give full shipping directions. If Post Office address is different from railroad station be sure to give both.

Agents' and Dealers' orders billed out and tagged for delivery to customers without additional charge.

C. O. D. Orders: We will ship trees and plants C. O. D., providing 25% of the total of your order is sent in cash. If the order goes by express you pay the balance to your express agent on arrival. If shipped by freight you pay the balance at your bank, where you will also find Bill of Lading, which you present to freight agent who will deliver shipment to you.

We Prepay Freight and Express Charges

On all Cash Orders of \$7.50 or over in the following States:

New York	Pennsylvania	New Jersey	New Hampshire	Maine
Massachusetts	Vermont	Connecticut	Rhode Island	Ohio
Illinois	Michigan	Maryland	Delaware	Indiana
Virginia	West Virginia	Kentucky	District of Columbia	

In all other states you may deduct 6% for transportation charges.

Cash Orders are all orders paid for in full before shipment.

Orders amounting to between \$7.50 and \$25.00 will be shipped by Prepaid Express, over \$25.00 by Prepaid Freight.

Insist on YOUR Nurseryman Being a CERTIFIED GROWER

STATE OF NEW YORK,
COUNTY OF LIVINGSTON,
TOWN OF NORTH DANSVILLE } S. S.

I, William J. Reilly, being duly sworn, do depose and say that I am a practical Nurseryman of twenty-eight years experience in planting, propagating, digging and shipping Fruit Trees and other Nursery Stock. I also state that I am the sole owner and proprietor of THE WM. J. REILLY NURSERIES and that we are growing a HALF-MILLION FRUIT TREES and thousands of Ornamentals, Small Fruits and Roses.



Subscribed and sworn to before me this 7th day of January, 1921.

E. R. WOODRUFF, Notary Public.

No. 1526

STATE OF NEW YORK

DEPARTMENT OF FARMS AND MARKETS
DIVISION OF AGRICULTURE

Certificate of Inspection of Nursery Stock

This is to certify that the stock in The Wm. J. Reilly Nurseries, of Dansville, County of Livingston, State of New York, was duly examined in compliance with the provisions of Section 305 of the Agricultural Law, and was found to be apparently free from all contagious and infectious disease or diseases, or the San Jose Scale or other dangerously injurious insect pest or pests. This certificate expires Sept. 1, 1921.

Dated Albany, New York, Sept. 5, 1920.

GEORGE E. HOGUE,
Commissioner of Agriculture.

Our Binding Guarantee

We Guarantee all stock sent out to be First Class in every respect; True to Name; Free from Scale and Disease, and to reach destination in good condition. If there is any cause for complaint, or any mistake in filling your order we must be notified promptly on receipt of stock or complaint will not be considered.

Guarantee of Variety. If any stock does not prove true to name as represented by us we will make good your loss or damage any time within ten years from date of purchase. In the event we can not agree, we shall each appoint an arbiter who shall choose a third, and the award of the majority shall be binding on both parties.

Save disappointment at planting time by ordering early this year.

Save disappointment at fruiting time by buying from the certified grower.

Unsolicited Letters of Recommendation

Plains Road, Milford, Conn.
Oct. 16, 1920

Wm. J. Reilly Nurseries, Dansville, N. Y.

Dear Sir:—I had a large shipment of trees and plants last Spring and also the year before. Several of the young trees have fruited and the fruit is fine. I have a young Pear tree that had about twenty-five very large Pears on, and it was a sight to see that little tree with such a lot of fruit.

Everything we have received from your Nurseries has done fine. Our Blowers Blackberries were a pretty sight last Summer and I had fruit until the last of September, very sweet and large.

I want some Roses and other stock for Spring and wish that you would send me your Spring catalog as soon as issued.

Respectfully yours,
Frank C. Keeler

Yarmouth, Mass.
Feb. 12, 1920

Wm. J. Reilly Nurseries, Dansville, N. Y.

Dear Sir:—I thank you for the pains you take with my orders, though they are small. You sent me good stock and they lived when set out. I have not lost a single tree from all of the stock I have bought from you. I bought two lots of trees at different times from another party and they are all dead but one, they did not have roots enough to live. Yours have good roots and there is no trouble to make them live.

Yours very truly,
William Matthews

Cedar Hill Fruit Farm, High Falls, N. Y.
Feb. 19, 1920

Wm. J. Reilly Nurseries, Dansville, N. Y.

Dear Sir:—I thank you for the fine collection of trees and plants you sent me last year. My order was for fifty Trees, 350 Grape Vines, and 400 Blackberry plants. Every one of the Trees and Grape Vines made a fine growth. I lost about a dozen of the Blackberry, but I had them heeled in for nearly a month and some of them got rather dry.

A neighbor that has been watching the trees just gave me an order to send you which I am inclosing.

Very truly yours,
Lorin C. Coddington

2317 Dove St., Newberry, Pa.
Feb. 2, 1920

Wm. J. Reilly Nurseries, Dansville, N. Y.

Dear Sir:—I am inclosing my order for 1920. I planted 100 of your trees Spring of 1919 and every one grew (100 per cent) and I am very much pleased with them; some of the Cherry trees had fruit on last year.

Yours truly,
H. D. Corson

1625 Wallace St., Harrisburg, Pa.
May 24, 1920

Wm. J. Reilly Nurseries, Dansville, N. Y.

Gentlemen:—Am glad to state that my fruit trees arrived this P. M., and I found they were all in good condition on arrival.

I was a little worried over the delay enroute but they were so well packed that they were in fine condition. All O. K. and I planted them immediately.

Respectfully,
H. F. Matter

Woolworth Bldg., New York, N. Y.

Oct. 9, 1920

Wm. J. Reilly Nurseries, Dansville, N. Y.

Gentlemen:—I note that you gave my letter of Last Fall the position of honor among your Unsolicited Testimonials and I wish to reiterate that I believe you to be all that I thought you to be then and some more added to it.

The way in which your trees stood up and grew and are growing now on my place, after the terrible test of rough and careless handling enroute last Spring is remarked by every one who knows of the circumstances and I never fail to acquaint newcomers with these facts.

Yours very truly,
Chas. S. Clagett

215 Kellogg Bldg., Washington, D. C.

June 24, 1920

Wm. J. Reilly Nurseries, Dansville, N. Y.

Dear Sir:—The five Fruiting Age trees arrived the last week in May. These were a long time enroute and I had to wait several days more before I could get them put in the ground. They are doing splendidly, every one of them being in full leaf. Sincerely,

(Miss) Adene Williams

Norwood, Pa.
April 17, 1920

Wm. J. Reilly Nurseries, Dansville, N. Y.

Dear Sir:—My order received in good condition. Thanks for prompt delivery. I have never received trees packed so carefully as these and am well pleased with the stock and would not hesitate to recommend your stock to the most particular buyer of trees.

Very truly yours,
C. C. Engel

Belvidere, N. J.
April 30, 1920

Wm. J. Reilly Nurseries, Dansville, N. Y.

Dear Sir:—The bundle of trees came in good condition to-day. The trees purchased of your Nursery two years ago this Spring, yielded about a bushel of Apples per tree last year, and are now in full bloom for another crop. Haven't lost a single tree.

Very sincerely yours,
A. Russel Paul

Fairfield, Me.
Jan. 12, 1920

Wm. J. Reilly Nurseries, Dansville, N. Y.

Gentlemen:—Last Spring we purchased Apple trees of you. We are very much pleased with the goods. Should be pleased to have you send us your catalog and prices this year.

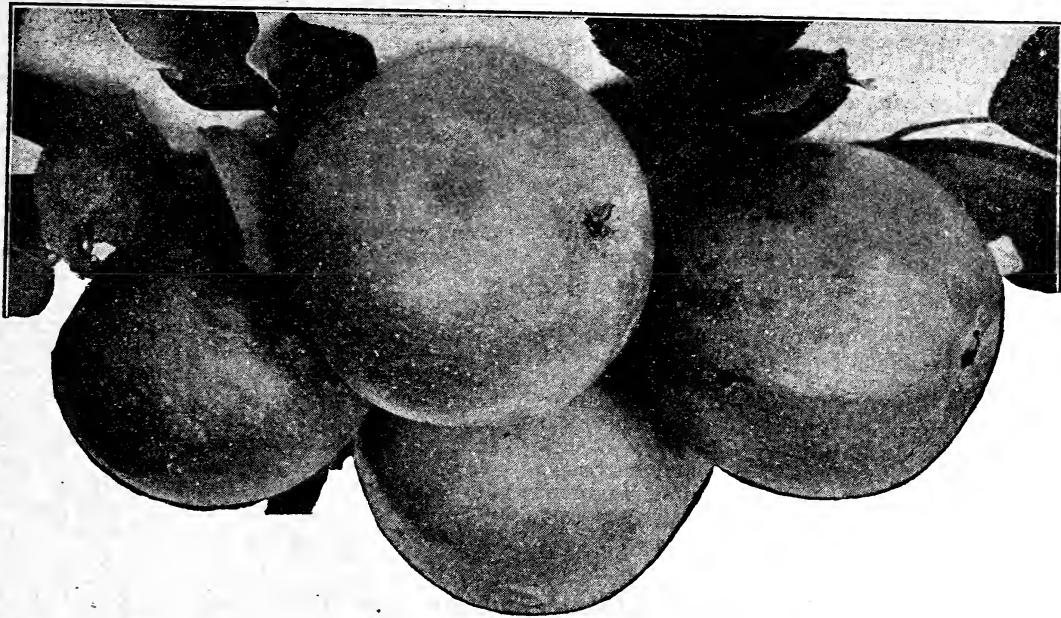
Very truly yours,
Donald W. Ellis

39 Grafton Ave., Newark, N. J.
June 5, 1920

Wm. J. Reilly Nurseries, Dansville, N. Y.

Dear Sir:—The Fruiting Age trees arrived in good condition to-day. I am very much pleased with them and must commend you on the care in packing them to insure their safe arrival in good condition. Kindly send me your catalog and planting directions, and very much oblige.

Yours truly,
Augustus C. Leibe



Apples

The apple rightfully commands first place among our orchard fruits, unlike other fruits, its season of ripening is such that we can have apples nearly the year round.

The following list of varieties are grown in our own nurseries and offered to the planter at cost of production, with but one profit added.—"The Grower's."

For Prices see Page 1.

Summer Varieties

Early Harvest. Very early; not a good keeper; fruit medium size; pale yellow, tender, juicy, subacid. We recommend it for the home orchard because of its merit as a cooking or dessert apple. Tree is a vigorous grower and bears young and regularly.

Early Strawberry. Striped and covered with deep red; flesh acid, crisp, aromatic. Tree moderate in growth; bears young.

Golden Sweet. A fine large light yellow apple. Tree spreading, vigorous and productive.

Red Astrachan. Very early. Medium size; yellow and red; flesh decidedly acid and juicy; it is an excellent cooking apple. Tree very hardy and a good bearer. It is a good commercial apple for local market on account of being very early.

Sweet Bough. Fruit large, pale yellow, tender and juicy; best early sweet apple. Tree compact grower, and abundant bearer.

Yellow Transparent Very early.

This is one of the very best early summer apples to plant commercially, and one of the few varieties that is adapted to all of the apple growing districts. Tree a very young bearer and yields big crops every year. Fruit medium size, pale yellow; flesh tender, juicy, subacid, good. On account of it being a dwarfish grower it is a good variety for fillers in the regular orchard.

Williams Early Red. Medium size, dark red splashed with yellow. Flesh crisp, tender, juicy and subacid. Popular in New England where it brings a good price in the early apple market.

Liveland Raspberry. Medium to large size. Clear waxen white, striped with crimson. The flesh is snow white, tender, fine grained, stained with red; crisp, juicy, mild, almost sweet. Fine quality and regarded as one of the best of the early summer apples. Tree extremely hardy, healthy, vigorous and long lived. Good commercial variety; bears young; good filler.

1325 Trees Arrived in Good Condition After Being Three and a half Weeks on the Road

Valley View Farm, South Hadley, Mass., May 29, 1916.

Mr. Wm. J. Reilly. Dear Sir ;—Just a line to tell you that all the trees we received are planted. Every Pear Tree (375) is alive and the Apples (950) look plump and vigorous, notwithstanding three and a half weeks they were on the road.

We have always understood that it was very inadvisable to buy XXX grade as they were sappy over-grown things, but your XXX certainly seem to be hard and well grown, and we would never hesitate in recommending trees like those you sent us.

Yours very truly, LEON F. WHITNEY.

THE WILLIAM J. REILLY NURSERIES, DANSVILLE, N. Y.

Winter Varieties

Baldwin The standard market variety in the section from New England to Michigan and Virginia on the south. Fruit large, round, red all over; rich subacid flavor. It stands handling on account of its firm texture and thick skin. It keeps up well in storage and is one of the leading varieties used for export trade. Tree a strong grower, long lived and vigorous. Not as early a bearer as some varieties but enormously productive.

Delicious This apple has been very extensively advertised, and planted in all the apple growing districts of the country, and indications are that it is making friends wherever planted. The original tree in Iowa is reported to be still bearing enormous crops every year of high class fruit. The color is brilliant dark red shaded to yellow at the blossom end. The flesh is crisp, fine grained and juicy. Tree very hardy and vigorous grower. It should be in every orchard and garden.

Banana Large to extra large; golden yellow with beautiful pinkish blush; a fancy apple of choice dessert quality. Has a suggestive Banana flavor. For local trade it is often marketed in baskets at high price; it is not a long distance shipper as the skin is very thin. Every home orchard should have a few of this variety. Tree is a very strong grower and comes into bearing young.

Ben Davis. Best keeper known; large fine looking; yellow and red; flesh white, juicy, sub acid, coarse. Tree a strong grower, healthy and vigorous, bears young, annually and abundantly.

Grimes Golden Medium size, golden yellow; tender, rich, subacid flavor. It is an early winter apple but keeps until February without losing any of its crispness or rich flavor. It is a fine eating apple and splendid cooker. Not at its best in New York state, but very popular and profitable west and south. Tree a moderate grower; very hardy and productive; makes a good filler as it begins bearing young.

First Prize McIntosh at New York State Fair

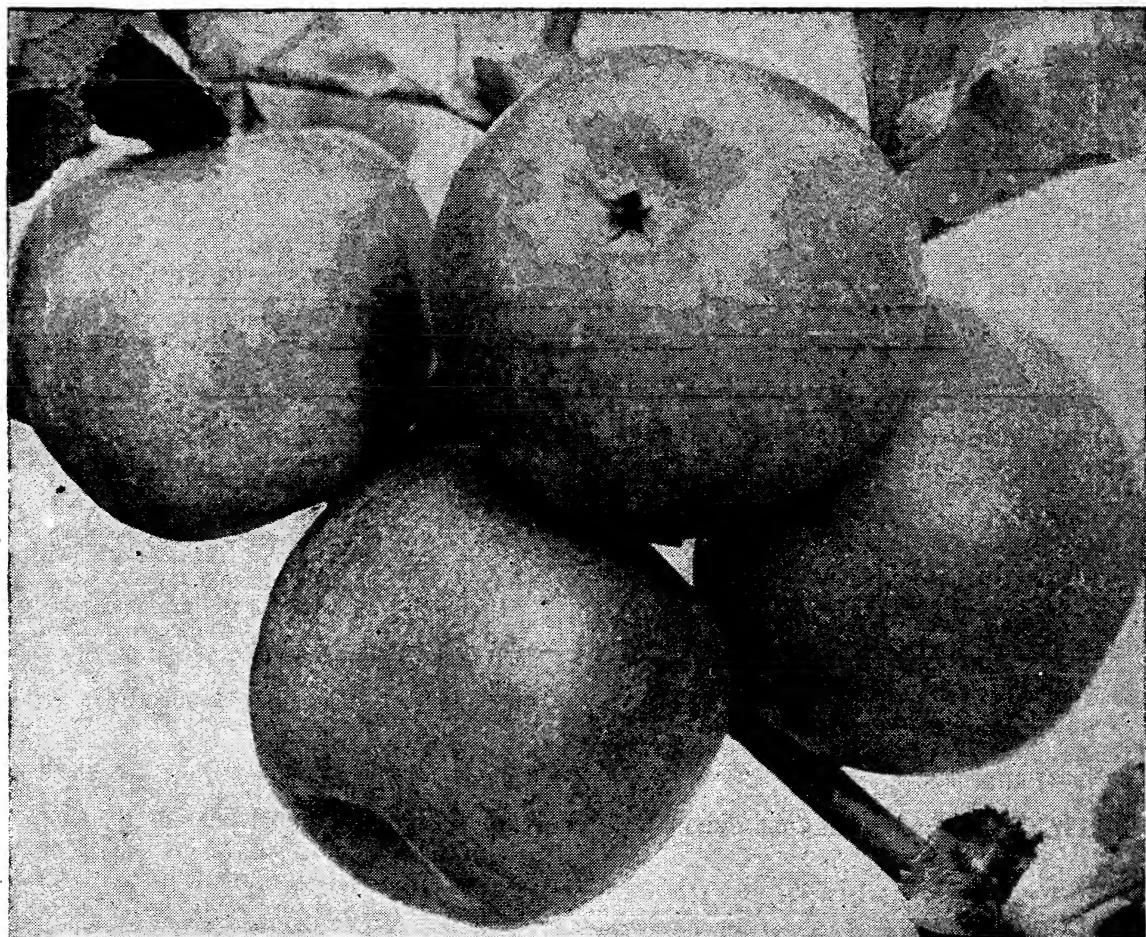
Keeseeville, N. Y., March 10, 1917.

The Wm. J. Reilly Nurseries,

Gentlemen:—I herewith hand you order for stock to be shipped when weather is suitable. I took First Prize last year for best box of McIntosh Red at the New York State Fair. The Apples were picked from trees bought of you five years ago.

Yours truly,

A. G. FLETCHER, Prop'r Applecroft Farm.



McINTOSH RED—High Quality—Bears young, good for permanent trees or for fillers

WHOLESALE GROWERS OF FRUIT TREES AND PLANTS

Fallawater. Large, round, green with dull red cheek; coarse and of fair quality. Tree a strong grower and quite productive.

Golden Russet. (Bullock) Dull russet; flesh greenish, crisp, high flavored. Keeps until spring. Tree very hardy.

Hubbardston (American Blush) Early winter variety; large, round, pale red; mild, rich and tender. Quality of the best but not a long keeper. Adapted to the higher elevations of Pennsylvania, New York and New England. Tree a strong grower; bears well every year and comes into bearing young. Good commercial variety in its section.

Jonathan Medium size; brilliant red; very highly flavored, juicy, fine grained, tender, sub acid. Keeps well without special care and stands handling well. Planted in a wide section of territory, but at its best south of New York state and in the west. Tree medium size of slender drooping habit; long lived but comes into bearing young and produces big crops every year.

King (Tompkins Co.) Uniform large size; beautiful red and yellow; making a very attractive appearance; excellent in quality for either dessert or culinary use; flesh yellow, crisp and juicy. It is well adapted to marketing in fancy packages, and always at the top of market price. Tree is adapted to only certain sections; is subject to disease and not a big producer. In King sections it is the best apple that you can plant.

McIntosh Red Early winter variety. This is the leading apple in demand and price in all the early winter markets. It is adapted to a wide range of territory, and does particularly well in all apple growing sections of the north and west. Large size; bright deep red; flesh white with pinkish tinge; juicy, with slightly acid flavor. Exceedingly attractive and the best eating apple of its season. Tree a medium grower and bears in three or four years after planting, makes fine fillers.

Gano. An improved Ben Davis, of better quality and deeper red color; stands shipping well and is a good keeper. Tree a strong grower and reliable cropper.

Northern Spy This variety is slow coming into bearing

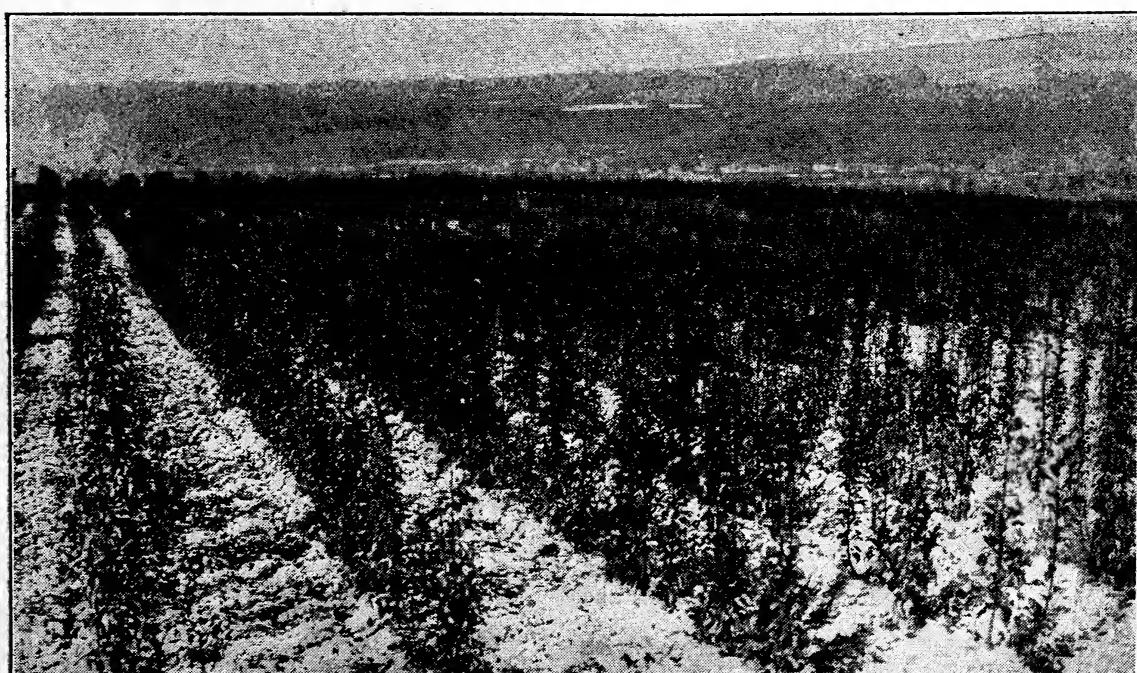
which is the only thing that keeps it from ranking as the foremost variety in commercial importance. Its large size, fine quality and handsome appearance give it first rank for fancy trade. Large size; bright, light red and yellow; flesh juicy, crisp, rich and tender; fine flavor. When well grown and properly packed brings the very highest prices. Trees hardy, healthy and vigorous; a good variety to top-work other varieties on. A good way to plant Spy would be to plant them 40 feet apart and use some early bearing varieties as fillers.

Newtown Pippin. Large size; of excellent quality and a good keeper. It needs good soil and favored localities for paying results. Tree a medium grower; bears young and yields good crops annually.

Northwestern Greening. Large greenish yellow; good for dessert use; a good shipper and splendid keeper. It comes into bearing young but on account of blossoming early is liable to late spring frosts. Especially adapted to the middle Atlantic and New England states. Tree extremely hardy and vigorous.

Opalescent. One of the newer varieties that is well recommended by the New York state experiment station. It is large size, nearly covered with brilliant red on a yellow background. In quality it is excellent; should be grown for fancy trade to compete with the showy western fruit. Its season is rather short for a commercial apple, as it ends with January, but should prove a profitable early winter variety. Tree hardy, vigorous and productive.

Paragon. Very large brilliant red; an excellent keeper and fine for cooking. Comes into bearing when very young, and bears large crops annually. Tree is hardy and a good grower.



214,000 ONE YEAR FRUIT TREES IN THE WM. J. REILLY NURSERIES GROWN AT 1500 FEET ELEVATION
NOTE GENESEE VALLEY AND OPPOSITE HILL.

THE WILLIAM J. REILLY NURSERIES, DANSVILLE, N. Y.

Rhode Island Greening

This variety has the distinction of being second in commercial importance in New York state, being surpassed by Baldwin only. Fruit large size, greenish yellow; flesh crisp, juicy, quite acid, of very fine flavor and quality. Ripens before Baldwin which extends the harvesting season. Tree is long lived and a spreading vigorous grower.

Rome Beauty

Large size, uniform and smooth; mottled and striped in different shades of bright red; tender, juicy and good flavor. Of excellent keeping qualities. Appearance and size are its valuable points. A good grower; blooms late; bears heavily every year; is adapted to a wide range of soils, elevations and conditions, but does better on lighter soil than on heavy clay. This variety is at home in Ohio, Pennsylvania and West Virginia, and is being planted in other districts with good success. Very desirable for commercial planting both as permanent trees and as fillers.

Staymans Winesap

This is one of the leading commercial varieties in all apple districts outside of New York and New England. The fruit is medium to large; attractive green and yellow, almost covered with dark red stripes; flesh yellow, firm, crisp and juicy; quality fine. Tree a fast and large grower. Decidedly the best of the Winesap group.

Stark Fruit large size, round, greenish yellow with red stripes; flesh yellow, crisp and mild sub acid; quality good. Stands handling well on account of its firm flesh and tough thick skin. Long keeper and a reliable commercial sort. It is a profitable variety throughout the entire Baldwin district, and we hear favorable reports beyond the range of profitable Baldwin cultivation. Tree an annual bearer and one of the strongest growers we have.

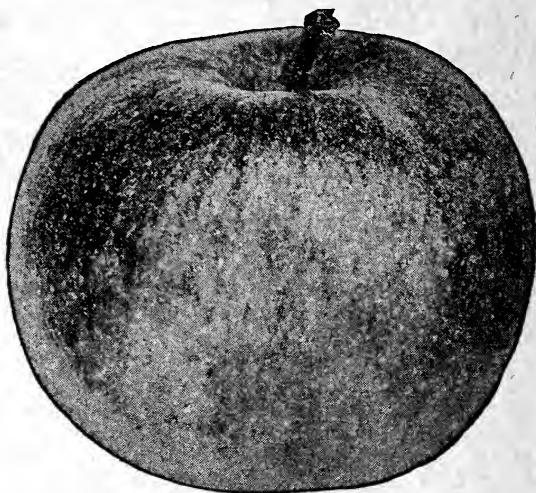
Smokehouse. Early winter variety. A large apple of fine flavor, excellent for eating; yellowish green mottled with dull red and with many russet dots; flesh firm, juicy, crisp and aromatic. Tree large, vigorous and a reliable producer.

St. Clairsville, O., Jan. 15, 1917

My orchards from your stock are doing fine. The Rome Beauties set out three years last spring nearly all had from one to eight apples on. Will send you an order in a few weeks. With best wishes, I am,

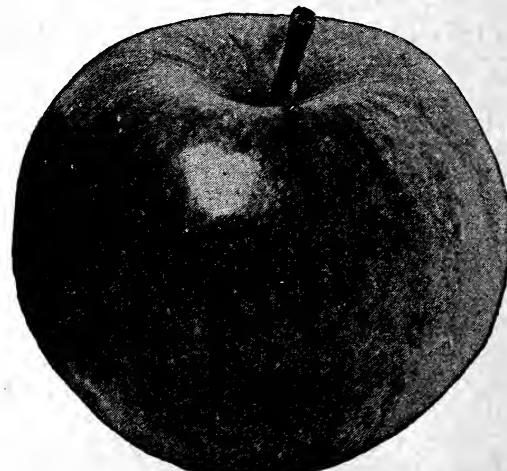
Very truly yours,

A. L. BUMGARNER



Wagener

A high class apple of beautiful bright red color; fine texture; high flavor and excellent quality. It is one of the youngest bearers we have; we often find some fruit on our two and three year trees in the nursery row, and it has a tendency to over-bear in the orchard. Tree a vigorous upright grower, and on account of its early bearing habits and high quality makes a good variety to plant as fillers among permanent trees.



York Imperial

A very popular commercial variety south of Pennsylvania; ranks the same in this section as Baldwin does in the North. Fruit greenish yellow overlaid with bright red stripes; flesh tender, firm, crisp, juicy and of good flavor.

Crab Apples

Transcendent. Fruit very large; yellow striped with red. Juicy, crisp, and the best of the crabs for all purposes, and a valuable sort for commercial purposes. Bears young and produces immense crops annually. September and October.

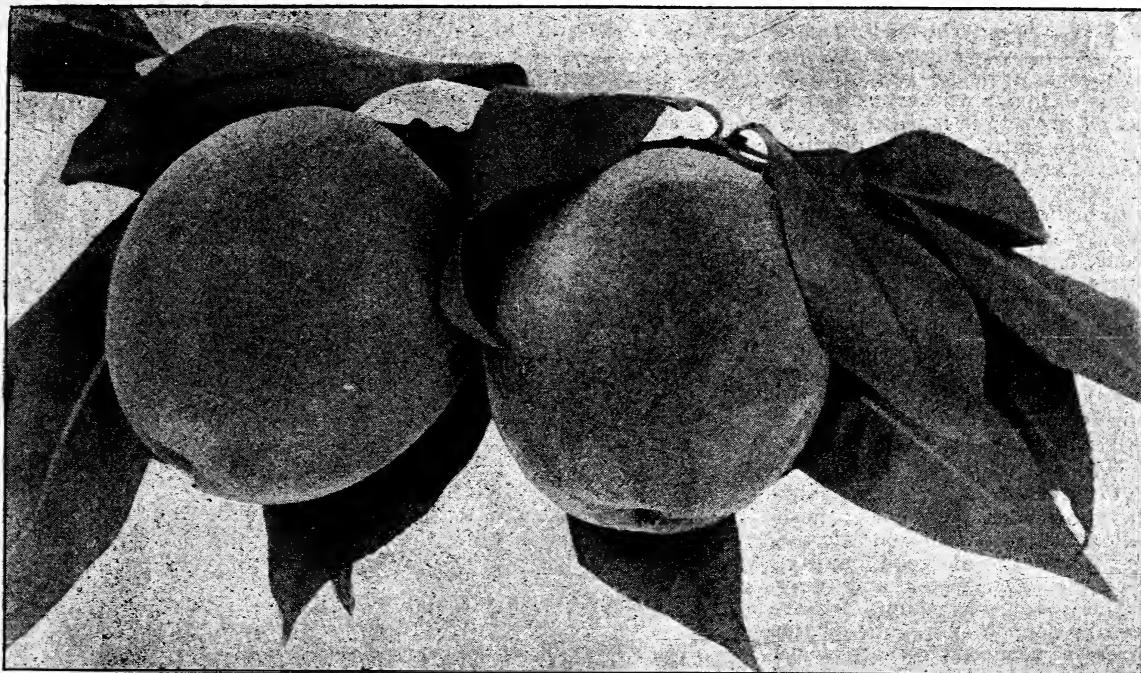
General Grant. Large; yellow striped with dark red, mild sub-acid. October.

Martha. Beautiful, glossy, yellow, shaded bright red, good size; mild, clear, tart. October.

Whitney. One of the largest, glossy green splashed with carmine; juicy and rich. Tree hardy and vigorous. August.

Hyslop. Large, deep crimson; one of the most beautiful of crabs; vigorous and hardy. October.

Yellow Siberian. Large; beautiful golden yellow. Tree a strong grower. September and October.



LATE CRAWFORD PEACH

Peaches

All Budded on Tennessee Natural Pits, Free from Insects and Disease. Perfectly Healthy, Well Ripened Wood, with Splendid Fibrous Roots

The Peach Tree requires a well drained, moderately rich soil, a warm sandy loam is probably the best.

In order to preserve the continued healthy growth of the tree and the fine quality of the fruit, the tree should have the shoots and branches shortened every year, so as to produce a round vigorous head with plenty of young wood. In trimming it should be borne in mind that the fruit is produced on the previous year's growth of wood; every spring the trees should be gone over and the new wood cut back about one-half, this will keep the tree well supplied with vigorous fruit buds and bearing wood. Clean culture, annual pruning, and frequent examination for borers are the requirements of the peach.

Belle of Georgia Fruit large size; color red and white; flesh white, firm and highly flavored. This variety has become one of the standard varieties in the big commercial orchards, both North and South. Stands shipping well and brings top prices. In many respects it is equal to Elberta. Tree a rapid grower and very productive. Perfect freestone. Sept. 10.

Hale (New Yellow) (Freestone). This notable new variety of peach is very large in size. In color it is a deep, golden yellow overlaid with bright carmine. The skin is thick, smooth and without fuzz. The flesh is deep yellow, fine grained with a very delicious flavor. Late Aug.

Carman A valuable commercial variety ripening before Belle of Georgia; creamy white with deep blush; skin tough; flesh white; freestone; fruit stands shipping well and reaches market in prime condition, and its handsome appearance causes it to bring highest prices. Tree is a vigorous grower and very hardy, even under unfavorable conditions; bears well every year. Sept. 1st.

Rochester. Is in a class by itself because it is the only good sized yellow freestone Peach of fine quality ready for market in the middle of August in the northern states. The fruit is large, yellow with a most attractive red blush; juicy and delicious and keeps well; an excellent shipper.

Fine Quality of Fruit Third Year After Planting

Horsham, Pa., Sept. 23, 1919.

Gentlemen: I am sending you an order for a friend of mine living close by. Peach trees I purchased from you in the fall of 1916 were in bearing this summer, they were only a dozen or more on each tree but the quality was fine. Thanking you for past favors, I am,

Yours very truly,

HARRY A. MENGERT.

See Page 1 for Prices

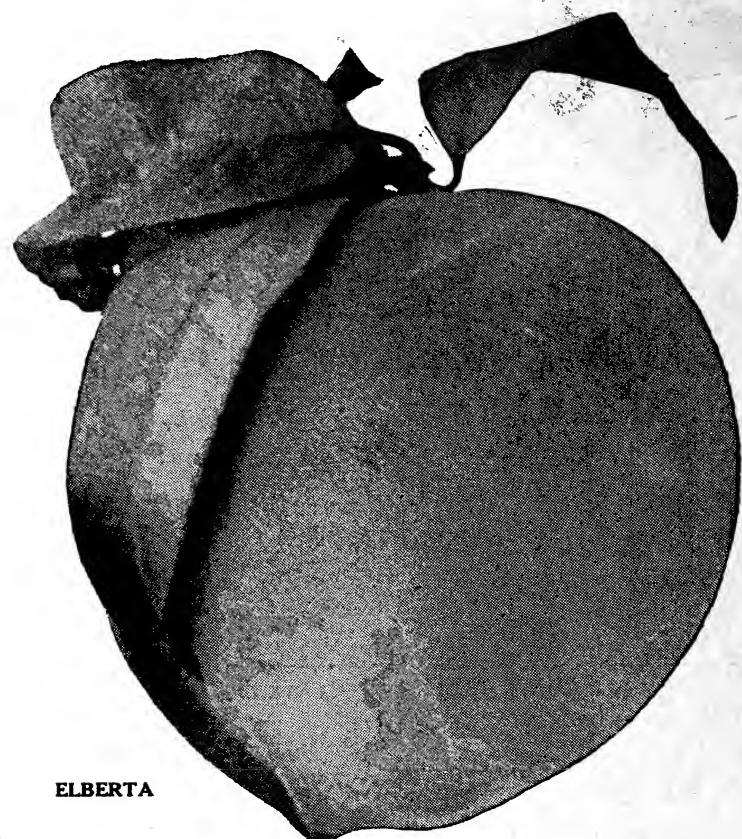
THE WILLIAM J. REILLY NURSERIES, DANSVILLE, N. Y.

Elberta The leading market variety in all peach growing sections; it seems to thrive wherever peaches can be grown; it is safe to say that one-third of all peaches planted are Elberta. Fruit large to extra large; golden yellow with brilliant shades of red; firm, juicy, rich and sweet. Tree vigorous, hardy, and thrives in the entire peach growing section. For years Elberta has been the standard market peach in both northern and southern markets. No other peach has ever been introduced that fills all the requirements of a commercial peach like Elberta. Freestone. Sept. 15-20.

Fitzgerald. Large size; golden yellow with red cheek; flesh yellow tinted with red at the pit; juicy and of good quality. Tree medium grower and very productive; bears young. Originated in Canada and is one of the hardest peaches in both wood and bud. Profitable for market and should be planted where hardy varieties are necessary. Freestone. Sept. 5th.

Gold Drop. Planted commercially in Michigan, but not well known in other sections. Fruit medium size, golden yellow; flesh yellow. Tree hardy and a young and heavy bearer. Profitable for market and a good variety for home orchard. Freestone. Sept. 15th.

ELBERTA



Niagara

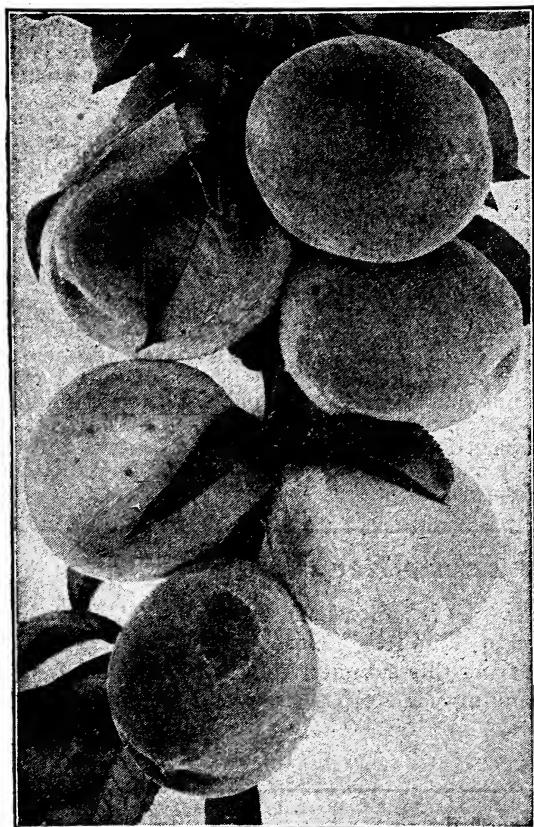
A new variety of unusual large size and attractive appearance. Fruit a beautiful golden yellow, blushed with brilliant red; flesh yellow, tender, rich and juicy, ripening clear to the pit. Resembles the Crawford but larger, better quality, and a better bearer. It has been thoroughly tested by extensive orchard planting in western New York where it originated, and found to be an excellent commercial variety. The tree is a good strong vigorous grower and very hardy; bears young and regular. Freestone. Sept. 1st.

Old Mixon Free. Fruit large, pale yellow with good red cheek; flesh white with red stain at the pit; tender rich and excellent. Tree a good grower and productive. Freestone. Sept. 10th.

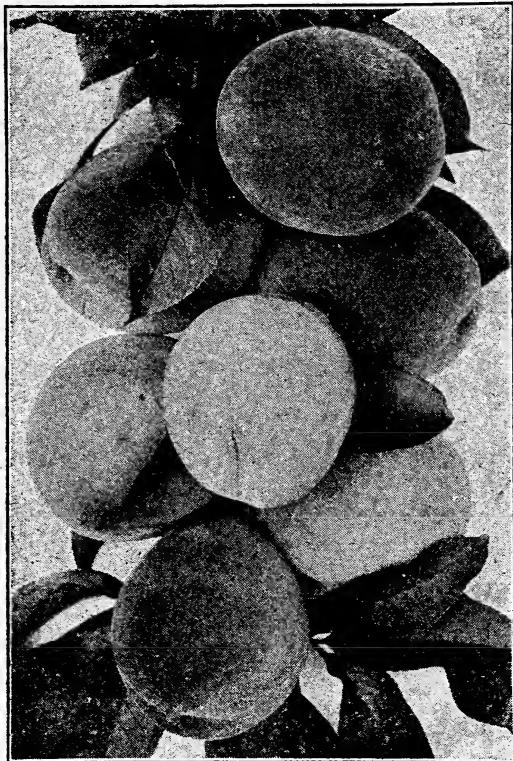
Reeves Favorite. Fruit large to extra large; round; yellow with beautiful red cheek; flesh deep yellow; red at the pit; juicy and of excellent flavor. Tree fine and large, bears heavy and regular. Freestone. Sept. 25th.

Ray. One of the new varieties that gives promise of becoming popular, we offer it this year for the first time. Fruit large size, greenish white deeply tinted with crimson; flesh white, firm, good quality; an excellent shipper and keeps well. Trees are strong growers. Sept. 10th.

Salway Fruit large, handsome yellow mottled with red. Flesh yellow, firm, juicy and rich; particularly fine for canning and preserving. Comes on the market very late and is valuable where a succession is desired. Good keeper and shipper. Tree hardy, healthy and good bearer. Freestone Oct. 10th.



WHOLESALE GROWERS OF FRUIT TREES AND PLANTS



CHAMPION—a Sure and Heavy Cropper

Champion Large size; creamy white with a beautiful red cheek; flesh white; fine flavor, sweet, rich, juicy, freestone. It is a good shipper and sells for a high price. The tree is hardy and productive, and it is a valuable variety for either home or commercial planting. Aug. 25th.

Crawford Late One of the very best late sorts, and a very important commercial variety. Very large size; splendid yellow with broad red cheek; flesh yellow, juicy and melting; high quality and rich flavor; freestone. Comes at a time when it is eagerly sought for canning and preserving, and brings the highest prices. It is considered by many to be the best of all late peaches, and being such a remarkable shipper it reaches market in prime condition. Tree a vigorous grower and a dependable producer of good crops of fruit almost every year. Sept. 20th.

Crawford Early. One of the standard early yellow peaches for commercial orchards and home use. Not as hardy in wood or bud as some of the early white sorts, but its high quality and fine flavor make it a favorite in its district. Freestone. Aug. 20th.

Greensboro Many commercial growers consider this to be the best of the early Peaches. Being somewhat tender it requires care in handling, but reaches market when peaches are in strong demand. Fruit extra large for such an early peach; very handsome, rich, yellowish white with a crimson cheek; flesh white, tender and of fine quality. Tree a strong grower and extremely hardy in both wood and bud; we recommend it for planting in cold sections where other varieties do not succeed. Semi-cling. Aug. 5th.

Smock (Beer's Smock) Fruit medium to large size; bright orange yellow beautifully blushed with deep red; the flesh is firm, tender, juicy and of fine flavor. One of the old standard varieties, that is still very valuable for home use and for market. Tree a strong grower and productive. Freestone. Sept. 30th.

Wager. Medium size; red and yellow; juicy and fine flavored. Tree hardy and productive. Freestone. Sept. 10th.

Yellow St. John. Medium to large size; beautiful yellow, flushed on the sunny side with brilliant deep crimson; flesh yellow, tender, juicy and of extra fine quality. A good early yellow market peach, coming at a time when the demand is at its best. Somewhat tender, and requires careful handling and packing to reach market in good condition. The tree is a good grower and bears heavy crops every season. Freestone. Aug. 15th.

Stump. Large size; round; skin clear white with a brilliant red cheek; flesh white, tender, juicy and of fine flavor. One of the old varieties that is still popular. The tree is a strong vigorous grower and produces big crops. Freestone. Sept. 15th.

Stephens Rarerie. Fruit medium size; white, shaded red; flesh white, firm, juicy, superior quality. Tree productive and free from disease. Freestone. Sept. 10th.

Triumph. One of the very best of the real early yellow peaches. Fruit good size, yellow and red; flesh yellow; fine flavor for so early a peach. Tree a very strong grower and good bearer. Freestone. Aug. 5th.

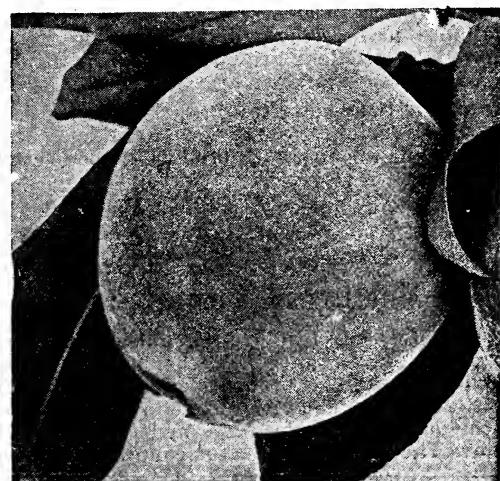
Wonderful. Large, and uniform in size and shape. Rich golden yellow nearly covered with bright crimson. Flesh yellow, rich and highly flavored. The tree is strong and vigorous and noted for its heavy crops. Freestone. Oct. 10th.

Farmington, Iowa, May 2, 1917.

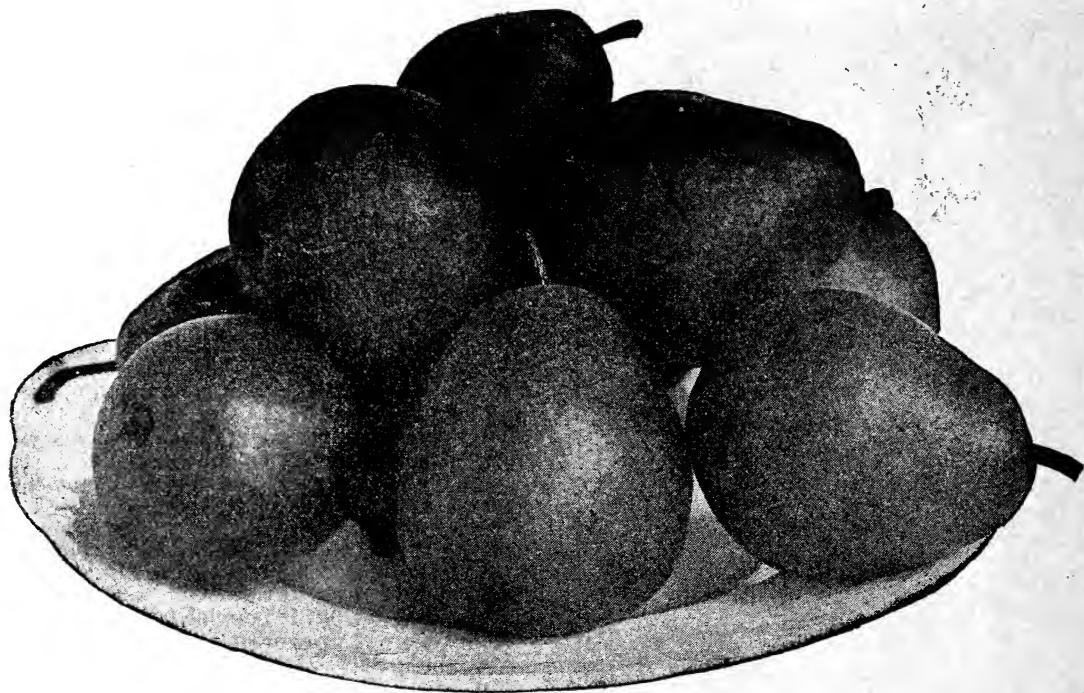
The Wm. J. Reilly Nurseries,

Gentlemen:—I am wonderfully well pleased with my 700 Peach trees in quality, promptness and price.

Yours very truly,
H. L. DIBBLE.



GREENSBORO



Standard Pears

All Budded Trees on Whole Roots of Imported French Pear Seedlings

The cultivation of this noble fruit is extending as its value is appreciated. The range of varieties is such that, like apples, they can be had in good eating condition from August until early spring.

One of the important points in growing pears is to gather them at the proper time. Summer and autumn pears should be gathered about ten days before they are ripe. Winter varieties can be left until the leaves begin to fall; if they will hang that long.

At the present time there is a strong demand for choice fruit and they should have the best kind of cultivation; the fruit should be thinned if there is danger of the tree over-producing. Care should be used in selecting for market only the best, and with such effort and system on the part of the grower, they will yield a satisfactory profit.

The pear succeeds on most soils, but does best on a rather heavy loam or clay. Budded on its own stock it makes a standard tree, and on French or Anger's Quince, a dwarf, the former being the best adapted to large permanent orchards, the latter to yards and gardens.

Summer Varieties

Clapp's Favorite. Very large size; yellow, splashed

with crimson and russet. The flesh is white, fine grained, juicy, melting and of excellent quality. The tree is erect, hardy, healthy, vigorous and very productive. Blooms late and is not liable to be caught by late spring frosts. Adapted to all Pear growing sections. Ripens ten days before Bartlett.

Koonce. Large size for an early pear; golden yellow and bright red; very beautiful. Tree hardy; seldom blights; produces good crops every year.

Wilder. Medium size; yellow with red cheek; fine quality; ripens very early. Tree a vigorous grower and early bearer.

Autumn Varieties

Bartlett. One of the oldest varieties, and still the most popular both for commercial orchards and home garden. Fruit large size, clear bright yellow, with blush on the sunny side, buttery, melting and rich flavor. The one great pear for canning, shipping

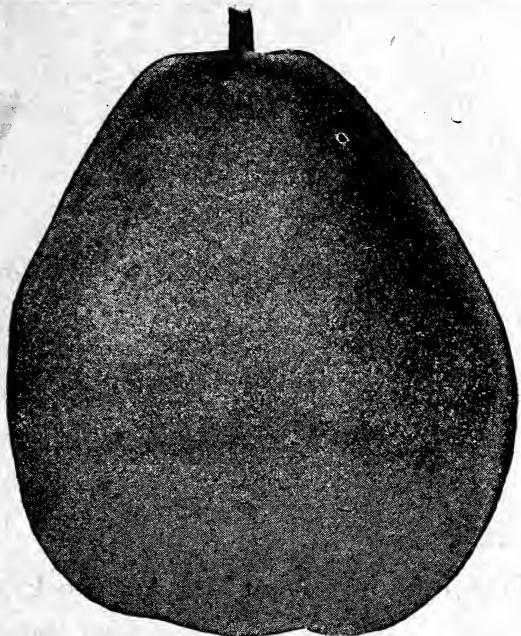
and home use. The tree is erect, vigorous, hardy and a late bloomer. Comes into bearing third year after planting. Season early Sept.



**BARTLETT
PEAR**

See Page 1 for Prices

WHOLESALE GROWERS OF FRUIT TREES AND PLANTS



CLAPPS FAVORITE

Beurre Bosc. Extra large size; deep russet yellow; high flavored and delicious. It is a favorite in the eastern markets where it brings the very highest price. Ripens in October and can be marketed at that time, but for best returns should be put in storage and marketed during the holiday season. Tree reasonably strong, but rather crooked grower in the nursery. In the orchard it is a good grower and very productive. **Sold at each rate only.**

Lincoln (Illinois Lincoln.) Very large size, clear yellow with bright red cheek on sunny side; rich, juicy, high quality. Good shipper and keeps well. Tree strong, vigorous, upright grower; hardy, productive; late bloomer; bears usually the fourth year. Is remarkably resistant to blight. Season about same as Bartlett.

Seckel. The richest, and highest flavored pear grown. Medium to small size; golden yellow, heavily russetted. The flesh is very fine grained, white, sweet, melting and juicy. It is productive to a fault and should be thinned in early summer. The tree is a short stocky grower in both nursery and orchard, and will stand rich ground and considerable forcing. Should be planted closer than other varieties. Blooms late. Bears about the fourth year. Oct.

Sheldon. Medium to large size; yellowish russet; flesh juicy and of a most delightful flavor. Tree erect, hardy, vigorous and productive. A good variety for home and market.

Duchess (Angouleme.) Fruit very large, dull greenish yellow and russet; flesh white, rich and of good quality. A most dependable cropper and profitable market variety. Bears very young, usually the second year after planting. Valuable as both Standard and Dwarf. The largest planted and most profitable variety as dwarf. Oct. and Nov.

Flemish Beauty. Large, yellow, brownish red; flesh tender, juicy and high flavored. Tree very hardy, vigorous and fruitful. Sept. and Oct.

Worden Seckel. A seedling of Seckel with same quality and habits, except that it is large size; of better appearance and a longer keeper. October.

Louise Bonne. Yellow with dark red cheek; good quality. Very successful as a dwarf; good commercial variety. Sept. and Oct.

Winter Varieties

Anjou (Beurre d' Anjou.) The best commercial pear of its season. Large, handsome greenish yellow, blushed dull red and russet; flesh white, fine grained, buttery, melting and a rich high flavor. One of the best shippers; always looks good and keeps well. The tree is an upright grower, very vigorous, hardy, long lived and productive. The exceptional qualities of the tree and fruit make this one of the most profitable commercial varieties for all pear growing sections. Ripens in October; keeps until mid-winter.

Lawrence. Sometimes called Winter Bartlett. Fruit medium to large size; yellow covered with brown dots; flesh whitish, buttery and rich. Tree a moderate grower and prolific bearer. An early winter pear that is well known and a general favorite.

Winter Nelis. Medium to large size; yellow and russet; flesh yellow, fine grained, sweet and of the very highest quality when fully ripe. Tree is a straggling grower, very hardy and productive. On account of its excellent keeping and shipping qualities this is a valuable commercial variety.

Kieffer. Large size; yellow, with brilliant red cheek. Beautiful in appearance but only fair in quality; flesh is juicy and coarse, but excellent for canning. Kieffer should be picked about the time the leaves begin to fall, and allowed to ripen in a cool dark place. The tree is an exceptionally strong grower, and a young and annual bearer; its common fault is to over-bear, and needs thinning in early summer to obtain good sized fruit. Has become one of the most profitable commercial varieties on account of its good keeping and shipping qualities.

ROSEMERE POULTRY AND FRUIT FARMS

The Wm. J. Reilly Nurseries, Dansville, N. Y.

Eaton Rapids, Mich. Apr. 12, 1918

Dear Sirs :-Enclosed find order to be shipped at your earliest convenience. Also check covering same. Being assured of your high quality of stock makes us feel doubly safe in again ordering stock of you. Never saw a bunch of Nursery Stock packed for shipment as nicely as our large order was prepared last year. On account of tieup on the railroad, the stock was over a month on the road. Out of a block of a hundred Winter Bananas, not one tree failed to live and make excellent growth. The root growth of your stock was remarkable. It is with pleasure that we recommend your stock to those who wish "quality first".

Yours very truly

A. N. Maguire

THE WILLIAM J. REILLY NURSERIES, DANSVILLE, N. Y.



A CHERRY ORCHARD WITH CURRANTS PLANTED BETWEEN THE ROWS

Cherries

All Budded on Whole Roots of Imported French Mahaleb and Mazzard Stock

The Cherry like the Peach do their very best on light soil, but will succeed in any soil that is dry. The Sweet varieties are of rapid growth with large, glossy leaves, forming fine pyramid shaped heads, and producing large crops of luscious sweet fruit. Sour varieties generally produce acid fruit, and do not attain so large size; are hardier and better adapted for shipping to market. We know of nothing in the fruit line that gives promise of better returns than a good well kept Cherry Orchard. There are very few markets that are ever well supplied with this fruit.

Large Montmorency This variety is planted extensively in all localities, and is the main commercial variety among the orchardists. It is the largest and most productive of the sour varieties. The fruit hangs on well after dead ripe, and does not crack or rot in even hot rainy weather. The flesh is tender but firm, making it a good shipper. The tree is the largest and strongest grower of the sour varieties; especially hardy and productive; very hardy in bloom and very seldom injured by late spring frosts, or severe winter weather. Commercial growers plant about one-half of their orchard to Montmorency, with Early Richmond to ripen before and English Morello to ripen after.

Early Richmond Best early variety for commercial planting, ripening ten days before Montmorency. Medium size, roundish; color, bright light red. Flesh light colored, juicy and good quality; hangs well to the tree when ripe. Tree hardy, vigorous and very productive; long lived. Largely used for canning but not equal to Montmorency except where earliness is the principal consideration.

Montmorency Ordinaire. Fruit not as large as Large Montmorency. Popular in some sections on account of its heavy bearing qualities, and producing of the fruit in clusters, making picking easier and cheaper. Ripens just after Large Montmorency.

Dyehouse. Similar to Richmond and ripens just before it. A good early market variety. Medium size; red; acid; small pit; hardy and productive.

English Morello Valuable as a late commercial variety, and on account of its early bearing habits. Very often this variety will produce considerable fruit in the Nursery on two year trees, especially when grown on up-land. Fruit medium to large, dark red, becoming almost black when fully ripe. Flesh dark crimson, meaty, firm, rich acid, good for canning. Ripens twenty days after Montmorency and will hang on the tree a long time after fully ripe. Tree not as strong a grower as Montmorency, but one of the very hardest, and best producers.

May Duke. This is one of the old popular garden varieties, and still one of the best for this purpose. Color bright red, to nearly black when fully ripe; flesh purplish red; juicy melting, rich and fine flavor. Tree vigorous resembling the sweet varieties, and about the same degree of hardiness.

Olivet. Large; skin dark red; tender, rich, vinous with mild subacid flavor. Tree strong grower and productive.

Ostheime. Large heart-shaped; almost black when fully ripe. Very hardy and recommended for cold climates.

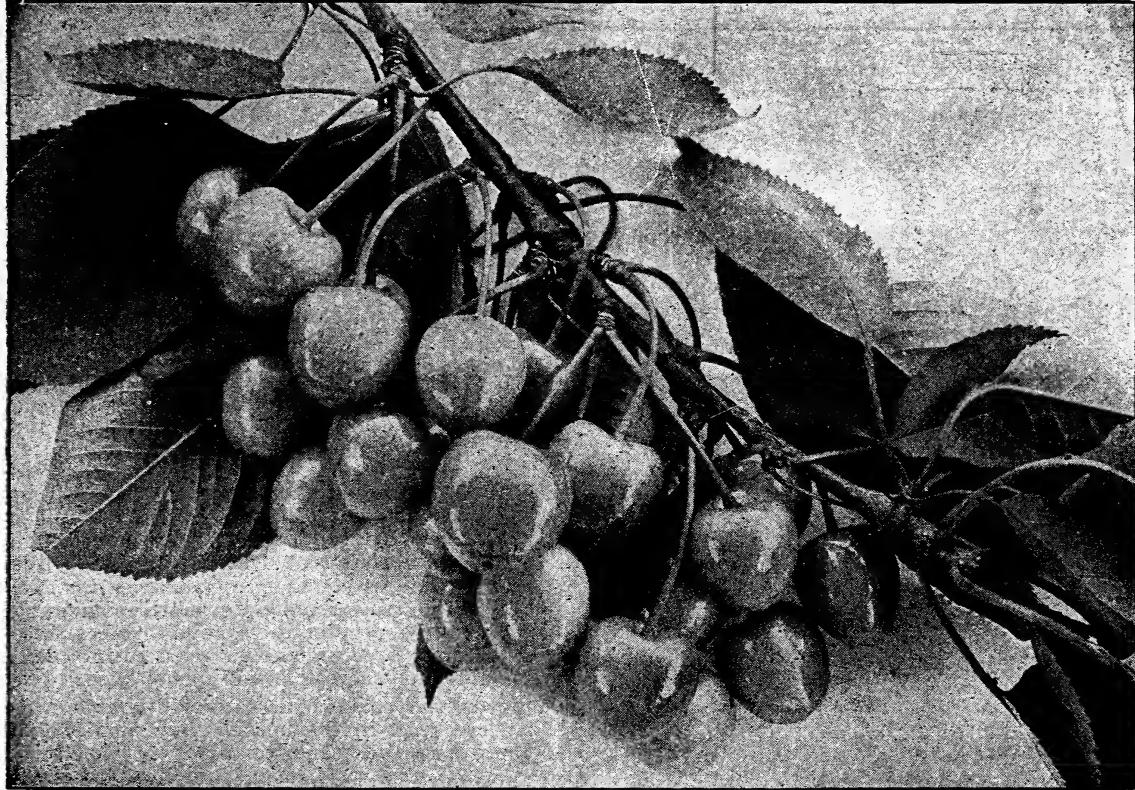
Baldwin. Early, vigorous and hardy; rapidly coming into favor. Fruit large size, almost round, dark transparent wine color; slightly acid, but sweet for a sour cherry.

Wragg Said to be an improved English Morello; similar in fruit, but larger. This variety is extensively planted in some sections, especially in Colorado where it is of great commercial importance. Tree very hardy, long lived and heavy bearer.

DEAR SIR :—

I received my trees and plants today. They were in fine condition and the best I have ever received from any nursery. Thanking you for good stock and prompt shipment, I am

Yours very truly, JOHN P. STEIGERWALT.



NAPOLEON THE BEST WHITE SWEET CHERRY

Sweet Cherry Trees

All Budded on Whole Roots of Imported French Mahaleb and Mazzard Stock

See Page 1 for Prices.

Black Tartarian The standard dark sweet variety for central and eastern sections, for both market and home use. Large size, nearly black, heart-shaped. Tender, juicy, sweet of fine quality. Tree an upright, dense grower, remarkably vigorous, and a regular bearer of large crops. We recommend it as the best all around sweet cherry.

Bing One of the largest black, sweet cherries. Flesh juicy but firm; a good shipper. Tree a vigorous upright grower, and productive. Not as hardy as Black Tartarian. Originated in Oregon and is extensively planted in the Pacific Northwest where it is considered one of the most profitable. Where planted in the central and eastern sections, it is gaining in favor, and seems to succeed better than some of the old varieties.

Lambert Another variety from Oregon; of later introduction than Bing. We do not think it has been sufficiently tried out to recommend it for large commercial plantings in the Central or Eastern sections. One of the largest sweet cherries and one of the best in quality; dark red, turning almost jet black when ripe. Flesh firm, meaty, rich. Tree rugged, a strong grower, and a young and heavy bearer.

Windsor. Originated in Canada and is one of the hardest of the sweet sorts. Fruit large size; liver colored; flesh remarkably firm and of fine quality; exceedingly valuable as a late commercial variety. Tree an upright, vigorous and rapid grower.

Schmidt's Bigarreau. A good late commercial variety for planting in the eastern states and Canada. Fruit large, often measuring an inch in diameter. Color dark purple to nearly black; flesh dark red, very firm; sweet, rich and of good quality. The tree is large, vigorous, spreading in habit and very productive.

Napoleon (Royal Ann.) The best quality and most profitable yellow sweet cherry. An attractive yellow with bright red cheek. Large size, sweet, heart-shaped. Flesh very firm, juicy and delicious. Tree a vigorous upright grower and bears heavy crops. We highly recommend Napoleon for commercial planting, and for home use.

Governor Wood. Large, heart-shaped; light yellow and red; juicy sweet and rich. An old variety that is still a favorite in many sections. Tree a strong grower, with more of a spreading head than most other varieties.

Yellow Spanish. Fruit large, yellow and bright red; juicy, rich and high flavored. Tree moderately vigorous, but productive.

GENTLEMEN: I want to let you know how well pleased I am with the Nursery stock you sent me. Everything started growing just as soon as they were put into the ground. My neighbors, Mrs. Marinelli and Mrs. Hynes, both sent you orders this spring after they had seen the stock you sent to me.

40 Gilbert Place, Yonkers, N. Y., May 21, 1919.
Yours truly, MRS. ELLIOTT EICKELBERG.

Fruiting Age Trees

We Recommend These to the Planter
and Know That They Will Give
Perfect Satisfaction.

FRUITING AGE TREES during the past few years have proven of exceptional value both in the commercial and home orchard. These are four and five years old (except as noted) and were root pruned at 2 years by cutting under with the digger, they have a fine fibrous root system, and will live and grow as well as younger trees on this account.

Fruiting age trees require very little trimming either root or top, simply remove any branches that are not required, and prune roots so they will go in a hole a foot across and 15 inches deep.

Some of the early bearing varieties have already borne fruit in the nursery row, and should bear some fruit the year after planting.

We Can Supply Some Extra Selected 6 Year Old Large Size Trees at \$2.50 Each in the Following Varieties:

APPLE—Baldwin, N. Spy, Greening, Gano, York Imperial and Banana.

PEAR—Bartlett, Kieffer, Seckel and Anjou.

CHERRY—Montmorency, Richmond.

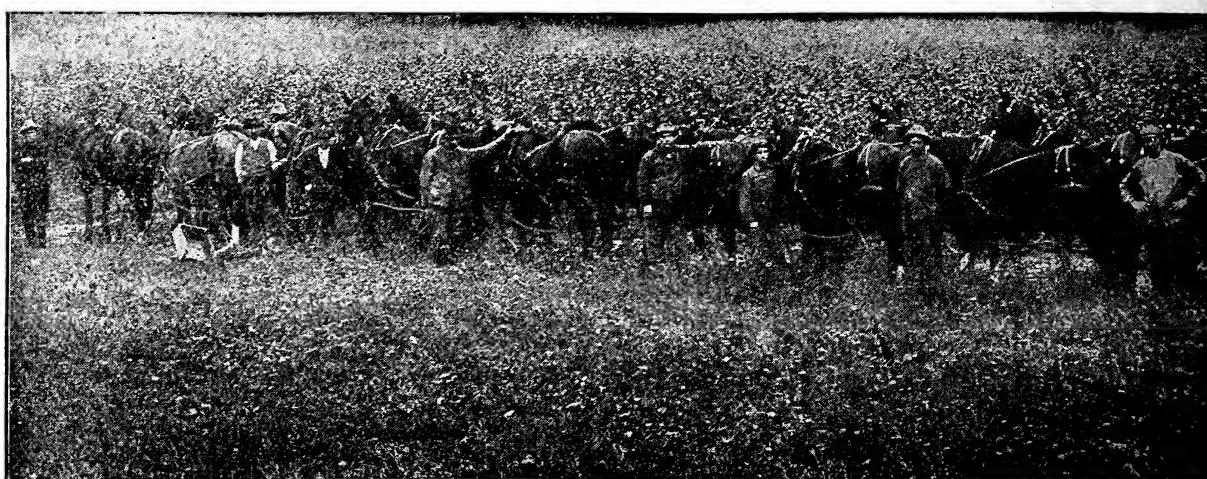
PLUM—Lombard, Bradshaw, Abundance, Burbank.

Philadelphia, Pa., Aug. 1, 1919.
1836 No. Front St.

MR. WM. J. REILLY,
Dansville, N. Y.

DEAR SIR.—The Fruiting Age Trees you sent me at Philadelphia were reshipped and planted on my place in New Jersey. They are doing fine and will be a big "Add" to you as all of the people wanted to know where I got such fine big stock. They are doing so well I am sending you a list of the trees I want to plant this fall. I want the big Fruiting Age Trees again. Thanking you for fine stock and careful packing, I am,

Yours very truly, WM. MABIN.



The Rows in This Block Total 34 Miles and Contain 214,200 Fruit Trees

Fruiting Age TREES

We Recommend These to the Planter and Know That They Will Give Perfect Satisfaction

STANDARD APPLES Each 10 100

Fruiting Age 4-5 Years 7 to 9 ft. 1 to 1½ inch \$1.50 \$12.50 \$100.00

Varieties: Baldwin, Duchess, Wealthy, Banana, Rome Bty., Stayman's, York Imp., Northern Spy, Ben Davis, Stark, Talman Sweet, Grimes, N. W. Greening, R. I. Greening, McIntosh.

STANDARD PEARS Each 10 100

Fruiting Age 4-5 Years 7 to 9 ft. 1 to 1½ inch \$1.50 \$12.50 \$100.00

Varieties: Bartlett, Clapp's Favorite, Anjou, Duchess, Seckel, Flemish, Kieffer.

CHERRIES Each 10 100

Fruiting Age 4-5 Years 7 to 9 ft. 1 to 1½ inch \$1.75 \$15.00 \$125.00

Varieties: Ea. Richmond, Morello, Montmorency.

PLUMS Each 10 100

Fruiting Age 4-5 Years 7 to 9 ft. 1 to 1½ inch \$1.75 \$15.00 \$125.00

Varieties: Abundance, Burbank, Red June, Satsuma, Lombard, York State Prune, Shrop Damson, Bradshaw, Shippers Pride, Reine Claude, Monarch, Yellow Egg. Geuii.

PEACHES Each 10 100

Fruiting Age 2 to 3 Years 7 to 8 ft. ¾ to 1 inch \$1.50 \$12.50 \$100.00

Varieties: Elberta, Early Crawford, Late Crawford, Champion.

DWARF PEARS

Fruiting Age 4 and 5 yrs. 6 to 7 ft. ¾ to 1 Inch

Each	10	100
\$1.50	\$12.50	\$100.00

Varieties: Duchess, Anjou, Bartlett.

DWARF APPLES

Fruiting Age 4 and 5 yrs. 6 to 7 ft. ¾ to 1 inch

Each	10	100
\$1.50	\$12.50	\$100.00

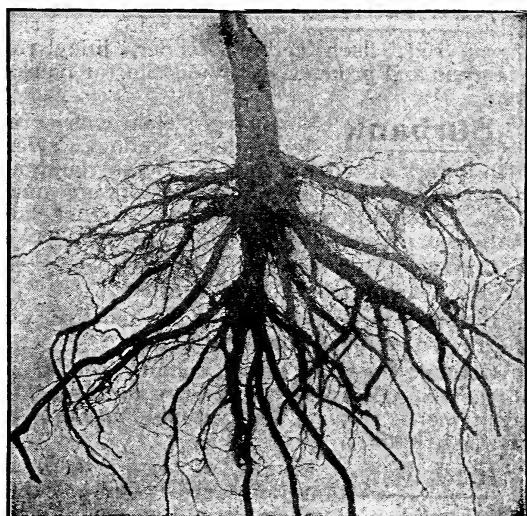
Varieties: Delicious, McIntosh, Banana, Famineuse, Gravenstein, Duchess, Yellow Transparent, Red Astrachan, Baldwin, Wealthy.

Fruiting Age Collection

5 Trees For \$6.75

1 Baldwin Apple, 1 Elberta Peach, 1 Bartlett Pear, 1 Montmorency Cherry, 1 Lombard Plum.

COLLECTION PRICE \$6.75 REGULAR PRICE \$8.00
(If Peach is not wanted add 1 Wealthy Apple)



Root-Pruned Root System on Our Bearing Age Trees
Makes Transplanting Easy



20 Horses and 14 Men Required to Dig the Trees ROOT WHOLE.

Plums

All Budded Trees on Whole Roots of Imported French Myrobalan Plum Seedlings

The Plum, like the pear and other fine fruits attains its greatest perfection on our heavy soil, but will succeed on almost any soil that is made rich. The Plum is entirely free from disease. The curculio, a small dark brown beetle, often stings the fruit, causing it to drop off; by observing the following directions you will get a good crop of fine fruit. As soon as the blossoms have fallen, give the tree a sudden jar by striking a smart blow with a hammer on the stub of a limb sawed off for that purpose; this should be done in the morning while the dew is on. There are so many careless or indifferent growers who do not take these precautions, that the man who does will not only have a good supply of the best fruit, but will have a monopoly of the market.

See Page 1 for Prices

FERNDALE FARM

FINE FRUITS A SPECIALTY.

FRY BROTHERS, OWNERS.

GENTLEMEN:

Last year we ordered our first Fruit Trees from your Nurseries and liked them so well that we ordered again this year. Those we received this year were even better; in fact they are the finest trees we ever received. We never saw trees with such fine roots.

Salem, W. Va., April 22, 1919.

Yours truly, ARCHIE E. FRY.

Japan Plums

Abundance Fruit large and beautiful; amber turning to bright cherry red; flesh yellow, tender, juicy, rich. Vigorous and productive. Valuable for market. Aug.

Burbank Very large; clear cherry red; flesh deep yellow, sweet, with a very agreeable flavor. Bears young and abundantly. Good keeping and shipping qualities. Excellent commercial sort. August, later than Abundance.

Climax. Very large; deep rich red; fine flavor. One of the earliest to ripen.

Hale. Large; bright orange; mottled with cherry red; superb quality. Sept.

October Purple. Large, round; reddish purple; good quality. A strong growing tree, bearing immense crops. Very valuable market sort. First of October.

Red June Medium to large; deep vermillion red, very showy, flesh light lemon yellow, firm, delightful. The best early market sort. We recommend it for commercial orchard planting. Last of July.

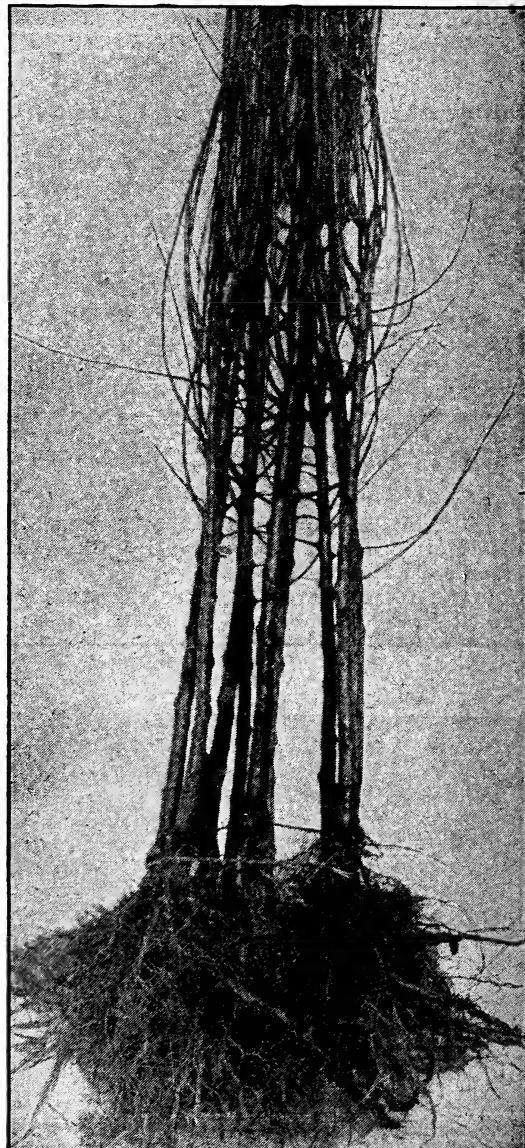
Satsuma. Large; reddish purple; quality fine, delicious for canning. September.

Sultan. Large; deep wine red. Its size and handsome appearance render it a valuable market sort. Early Aug.

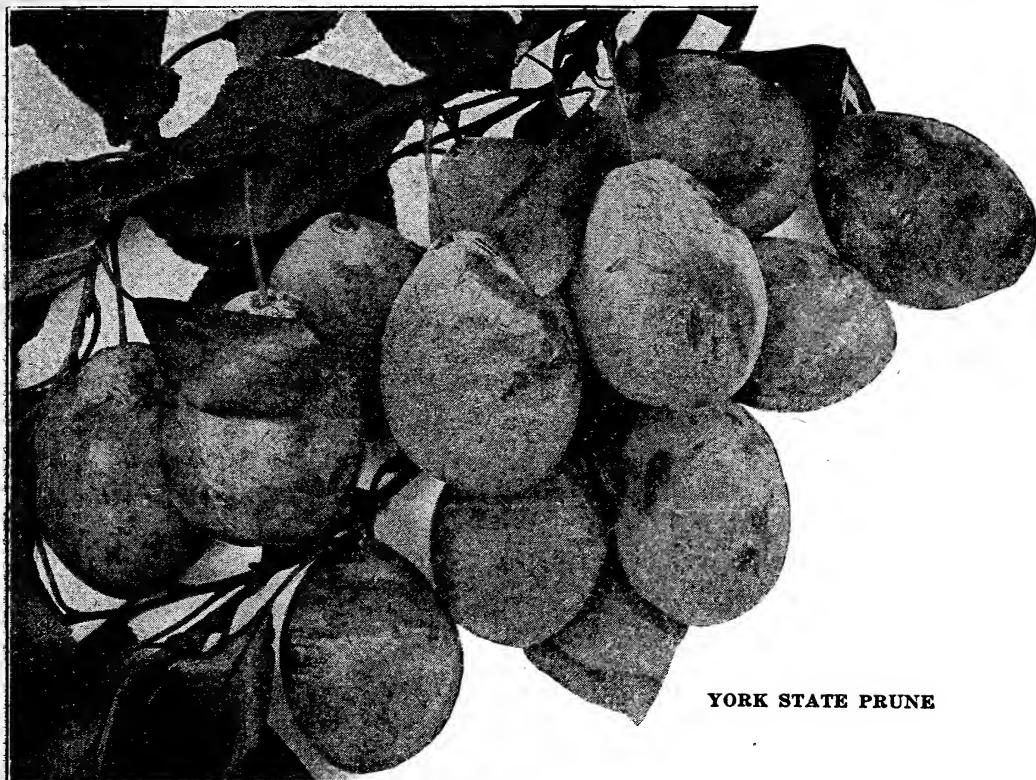
Shiro. Medium size, yellow, and very sweet. The best quality of any of the Japan plums. We have fruited it in Nursery row and can recommend it highly for garden planting. Sept.

Wickson. Very large; deep red with white bloom; flesh firm, sugary, delicious. Remarkably long keeping qualities and an excellent commercial sort. Sept.

Maynard. One of Luther Burbank's latest introductions and said to be the nearest perfect of this class of plums. A strong and very rapid grower, fruits heavily every year, bearing its burden of fruit on the inside of the tree. Fruit is very large, nearly round, color deep, dull red, with thin whitish bloom. Flesh firm, melting and juicy, rich and sweet, extra fine quality. Its shipping qualities are unsurpassed. Follows Climax in ripening.



2 YEAR UP-LAND GROWN PLUM
Note the Fibrous Roots



YORK STATE PRUNE

European Plums

Bradshaw Large; dark red, flesh greenish, juicy, productive, fine for market. August.

Coe's Golden Drop. Large; light yellow, flesh firm, rich and sweet. Last of September.

French Damson. Medium size; dark copper color. Very hardy and an annual bearer. Tree a light grower. October.

German Prune A large, long, oval variety, much esteemed for drying; color dark purple, of very agreeable flavor. September.

Fellemburg (Italian Prune) A fine late prune; oval, purple, flesh juicy and delicious; very free stone. Good commercial sort. September.

Imperial Gage. Large; pale green, juicy, sweet, rich, and excellent. Middle of August.

York State Prune Large; blue, rich, juicy, fine. Best prune for market or garden. This prune originated here at Dansville as a seedling from German Prune and has been sold to fruit buyers for that variety in large quantities at profitable prices. Tree a vigorous grower and good bearer.

Monarch. Tree robust, dense foliage, an abundant bearer. Fruit very large, roundish, oval, dark purplish blue, perfect freestone. Good for market. Last of Sept.

Wm. J. Reilly,

Dear Sir:—I have received my order of trees in perfectly good condition. Am well pleased with your strong rooted, healthy trees, and your honest dealings which give perfect satisfaction. The Peach trees which I received from your nursery two years ago are bearing and True to Name. We headed them back severely after planting, and they have made a growth of 8 feet high and 9 feet wide. This is proof of the High Quality of Stock you grow. Several of my neighbors after comparing their trees with mine are sending you their orders, and I will continue to recommend your stock and Honest Dealings.

Palmyra, Pa.

Very truly yours,

B. L. HEAGY.

Dwarf Pear Trees

The dwarf varieties require less than one-fifth the space necessary for the standard varieties, and though the tree is dwarf, the fruit is the same size as standard, and is borne in large quantities. It is valuable both for the home garden and orchard planting for commercial purposes. It is a good filler for apple or Standard Pear Orchards, because it is an early bearer and takes up but a small space. Trees should be planted ten feet apart. We can furnish the following varieties in Dwarf (for description see Standard varieties.)

Duchess d'Angouleme, Anjou, Bartlett, Clapp's Favorite, Flemish, Louise Bonne, Seckel and Wilder.

Dwarf Apples

Dwarf Apples are principally adapted to the garden. They do not take up as much room as standard trees and come into bearing earlier. We can supply the following varieties. For descriptions see standard varieties.

Duchess of Oldenburg, Baldwin, McIntosh, Yellow Transparent, Red Astrachan, Wealthy, Winter Banana, Northern Spy and Delicious.

Quinces

The Quince is attracting attention as a market fruit. The tree is hardy and compact in growth, requires but little space, is productive, giving regular annual crops, and comes early into bearing. The fruit is much sought after for canning for winter use. When put in the proportion of one quart of quinces to four of other fruits it imparts to them a most delicious flavor.

Orange. Fruit large, bright yellow, of excellent flavor. A vigorous grower and an immense producer.

Meech. Fruit large, pear shaped, orange yellow; good quality.

Champion. A prolific and constant bearer, fruit averaging larger than the orange, more oval in shape, quality extra fine and a long keeper; bears very young. Ripens late.

Bourgeat. Tree a remarkable strong grower, surpassing all others, yielding immense crops; fruit of large size, round, rich, golden color; very tender when cooked; will keep until February in good condition.

Rea's Mammoth. A seedling of the orange, averaging much larger, of the same form and color.

Apricots

Beautiful and delicious fruit. In quality and appearance is between plum and peach, combining qualities of both. Ripening early, together with its delightful flavor makes it one of the most valuable fruits. Tree hardy as the peach. Requires about the same cultivation as the peach or plum. It ships well and commands a good price in any market. For drying and canning, it has no superior. The Russian varieties are quite distinct from the other European sorts; much harder, earlier bearers and productive.

English Varieties

Harris. A hardy English sort, that doing well in this state. Medium size; oblong orange; good quality; very early. The best variety for Eastern culture.

Moorpark. One of the largest. Yellow with red cheek, firm, juicy and very productive. An old and dependable variety. August.

Russian Varieties

Alexander. Fruit yellow, flecked with red. Prolific. July.

Alexis. Yellow with red cheek, slightly acid but good. July.

Budd. Fruit white with red cheek. An immense bearer. Best late variety. August.

Gibb. Medium, yellow sub-acid. The best early variety. Last of June.

Mulberries

The Mulberry is a very ornamental tree in garden or lawn. It is especially valuable in poultry yards, as the fruit drops when ripe through a long season.

New American. Tree a hardy and vigorous grower; the best quality for fruit; ripe from middle of June to middle of Sept. 4 to 5 feet.

Russian. Very hardy, vigorous grower; valuable for feeding silk worms. Fruit of small size.

Downing. Fruit very large, black, handsome, sweet, rich and excellent. Same price as New American.

Lancaster, Pa., Nov. 26, 1917

The Wm. J. Reilly Nurseries, Dansville, N. Y.

Dear Sirs:—I received the trees in fine condition, and I am certainly well pleased with them. They are the cleanest and healthiest looking lot of stock I have ever received from any nursery.

Yours truly,
Aaron R. Witmer.

Bargains in Small Sized Fruit Trees

These little trees are well rooted, have straight trunks and few branches. If handled right they will make good trees and bear good fruit.

These trees are tied 10 in a bundle. We positively will not break bundles. Do not order less than 10 of a variety.

You should get your order in early as we have only a limited quantity of these little trees.

APPLE—2 Year, 3 to 4 Feet $\frac{1}{8}$ to $\frac{1}{2}$, \$5.00 per 10, \$45.00 per 100

Baldwin	Wealthy	Duchess of Old	Grimes Golden
McIntosh	Fameuse	Ben Davis	R. I. Greening
Stayman's Winesap	Maiden's Blush	Northern Spy	Winesap
Delicious	Yellow Transparent	Stark	Gano

CHERRY—Sweet & Sour, 2 Year, 3 to 4 Feet, $\frac{1}{8}$ to $\frac{1}{2}$, \$6.00 per 10, \$50.00 per 100

Large Montmorency	Early Richmond	English Morello	Wragg
May Duke	Dyehouse	Bing	Lambert
Black Tartarian	Napoleon	Schmidt's	Windsor

STANDARD PEAR—2 Year, 3 to 4 Feet, $\frac{1}{8}$ to $\frac{1}{2}$, \$5.00 per 10, \$45.00 per 100

Bartlett	Clapp's Favorite	Anjou	Sheldon
Flemish Beauty	Seckel	Duchess	

DWARF PEAR—2 Year, 2 to 3 Feet, $\frac{1}{8}$ to $\frac{1}{2}$, \$5.00 per 10, \$45.00 per 100

Duchess d' Ang.	Bartlett	Anjou	Seckel
Louise Bonne	Clapp's Favorite	Wilder	Flemish Beauty

PEACH—1 Year, 2 to 3 Feet, 3-16 to 5-16, \$4.00 per 10, \$30.00 per 100

Early Crawford	Elberta	Late Crawford	Carman
Champion	Belle of Georgia	Niagara	Chair's Choice
Beer's Smock	Greensboro	Fitzgerald	Salway

SHADELAND FRUIT FARM

Mr. W. J. Reilly, Dansville, N. Y.

Martinsville Ind.

My Dear Sir:—Box of trees arrived in fine condition. They were on the road three weeks, but being so well packed they were nice and fresh and besides were fully up to grade in every way. Also wish to thank you for extras included.

Will remember you when needing anything in your line.

Very truly yours,

Elmore Burkett.

The Wm. J. Reilly Nurseries, Dansville, N. Y.

Ballston Spa, N. Y.

Gentlemen:—Was just talking with a neighbor who bought sixteen Fruit Trees from C—four of them are living. Of the eighty I received from your nurseries all are doing fine with exception of five; two of these started and are making a little growth, the other three did not start. I am well pleased with results from your stock.

Respectfully yours,

Louis Dubuque.

The Wm. J. Reilly Nurseries, Dansville, N. Y.

Richardson Park, Del.

Gentlemen:—The nursery stock arrived in the best of condition. Never saw such fine Pear and Apple trees. They are all planted and look fine.

Yours with thanks,

A. K. Taylor.

Wm. J. Reilly Nurseries, Dansville, N. Y.

Torrington, Conn.

Dear Sir:—Please find enclosed order for \$23.56 worth of your trees. We have several hundred trees on our farm that were bought from you several years ago, and they are doing fine; all O. K., grew well and are yielding enormous crops, especially in 1917 we had a bumper crop of fruit that brought good prices.

Very truly yours,

W. J. Casson.

The Wm. J. Reilly Nurseries, Dansville, N. Y.

Conenstoga, Pa.

Gentlemen:—Enclosed find order for myself and a few of my neighbors. The trees that I bought from you several years ago are bearing, and they are doing well. I had Peaches last season that could not be beaten by any one. I remain,

Yours for success,

Grant H. Gardner

Wm. J. Reilly Nurseries, Dansville, N. Y.

Albion, N. Y.

Gentlemen:—My trees were received this spring in fine condition; they are all growing and are the finest lot of trees I have ever seen. I shall need more next spring and will certainly get them from you.

Yours truly,

Robert Sherbert.

Grapes

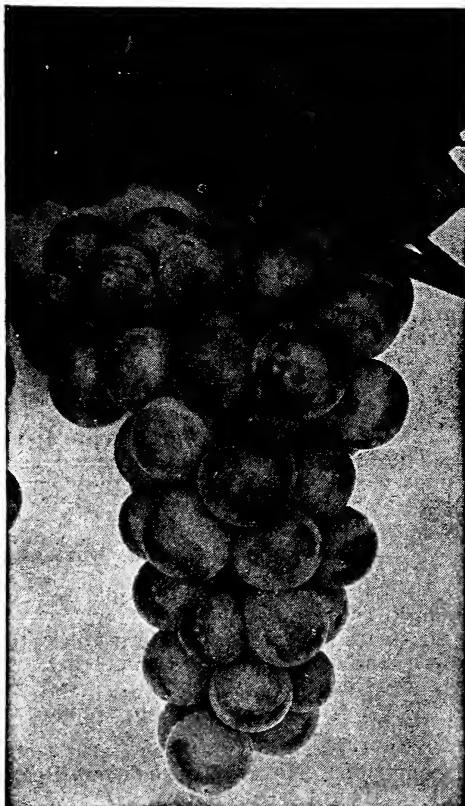
The vines comes quickly into bearing, yielding fruit usually the second year after planting; requires but little space, and when properly trained is an ornament to the yard, garden or vineyard.

The soil for the Grape should be dry. When not naturally so, it should be thoroughly drained. For maximum crops it should be deeply worked and well manured, always bearing in mind that it is essential to have them in a warm, sunny exposure.

Black Grapes

Campbell's Early. A fine new grape, ripening very early. Clusters large and handsome. Berries large, black, with light purple bloom. Vine vigorous and a strong grower.

Concord. A large, handsome, early grape; succeeds wherever grapes are grown; one of the old standard market varieties.



CONCORD

Moore's Early. Bunch large, berry large, round with heavy bloom, vine exceedingly hardy. A very desirable early market variety.

Worden. A splendid grape of the Concord type; larger, better quality and earlier. Vine vigorous, hardy and productive.

Red or Amber Grapes

Agawam (Roger's No. 15.) Berries very large, with thick skin; pulp soft, sweet and sprightly; vigorous grower, ripens early.

Catawba. Berries large, round; when fully ripe of a dark copper color, with sweet, rich, musky flavor. Requires a long season to arrive at full maturity.

Delaware. Bunches small, compact; berries rather small, round; skin thin, light red; flesh very juicy, sweet, spicy and delicious.

Brighton. Red. Bunch medium to large, long compact, shouldered; berries medium; skin thin; flesh tender, sweet, with scarcely any pulp; quality best. A free grower and very productive.

White Grapes

Niagara. Bunch medium to large; berry large; skin thin and tough; color pale yellow when fully ripe. It is tender, sweet and good. Best of the white varieties. Ripens with the Concord.

Diamond. Vine vigorous and productive; bunch large compact; berry medium size, greenish white with yellow tinge when fully ripe; best early white.

Green Mountain. Vine strong, vigorous and healthy; very hardy and productive, bunch and berry medium size; color greenish white; skin thin; pulp tender and sweet.

Pocklington. Bunch and berries large; a light golden yellow when fully ripe, juicy, tender, sweet, with little pulp. Vine thoroughly hardy and a strong grower. Free from mildew.

Asparagus

Plant in rows three feet apart, eight to ten inches apart in the row. Do not cut for use until second year.

Conover's Colossal. The standard old varieties, of large size and good quality.

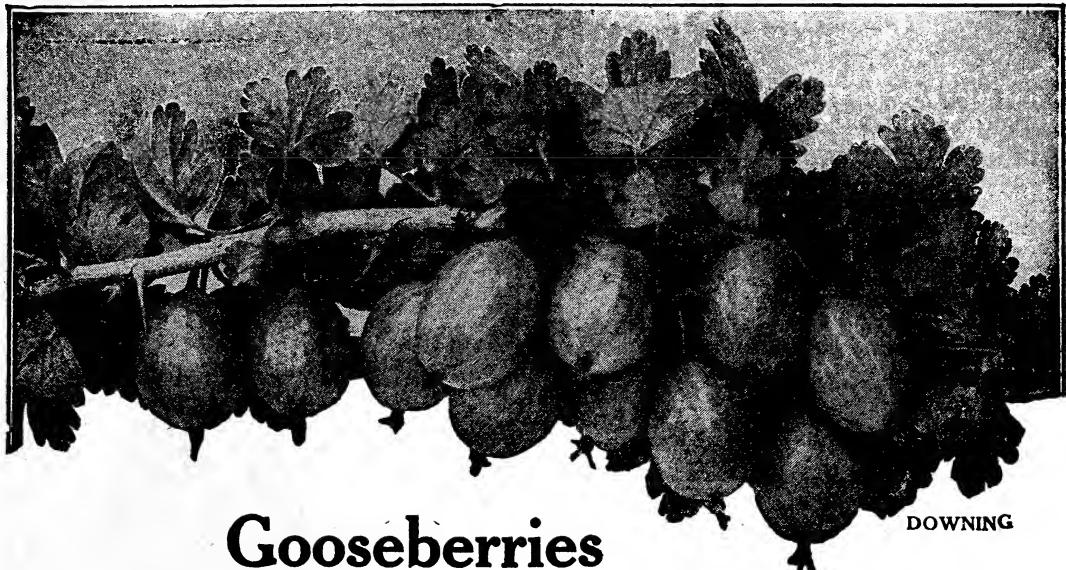
Palmetto. Earlier than Conover's, a strong growing variety, with white stalks.

Rhubarb or Pieplant

Plant four feet apart in good, rich, deep soil

Linneaus. Large, early, tender and fine. The standard variety for market and garden.

See Page 1 for Prices



Gooseberries

DOWNING

Require the same cultivation and treatment as Currants.

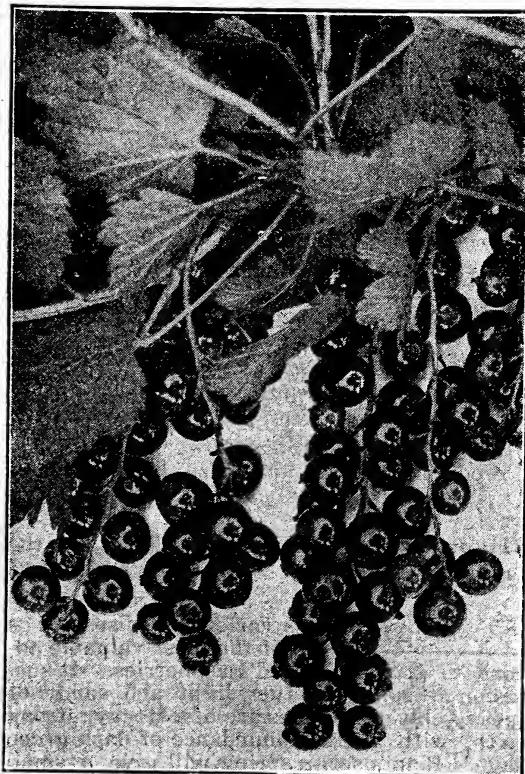
Downing. Large; handsome, pale green, and of splendid quality for both cooking and table use; bush a vigorous grower and usually free from mildew.

Houghton's. Medium size, pale red, tender, sweet and good; very productive.

Josselyn. Fruit large size, smooth, prolific, and hardy, of best quality. A wonderful crop per and strong grower.

Currants

This is one of the fruits that no garden should be without. It also commands a ready sale at a good price in the market; will do well in most any soil, but responds generously to good soil and cultivation. Plant four feet apart each way; prune out old wood so that the remaining shoots will have room to grow; if bothered with currant worm apply white hellebore to the leaves when damp.



FAY'S PROLIFIC

States into which Currant and Gooseberry cannot be
Maine, Michigan, Minnesota, Montana, New Hampshire,

Perfection. Beautiful, bright red, larger than Fay's holding its size to end of bunch; a great bearer, superior to any other large sort. Awarded gold medal at the Western New York Horticultural Society.

Cherry. Berries very large, deep red; acid; bunches short; vigorous and productive. A reliable old market variety.

Fay's Prolific. The leading market variety. Extra large stems and berries; uniform in size; color, bright red.

Red Cross. One of the best currants on the market. Ripens in mid-season and produces an enormous quantity of fruit; flavor mild and pleasant. The leaves of the plant are so dense as to hide the canes from view. The growths very vigorous and hardy.

Wilder. Ripens the same time as Fay's Prolific, and hangs on the bush much longer; fully as prolific and is in every way as profitable. A popular variety both for table and market. It is one of the strongest growers and one of the most productive varieties on our list. Bunches and berries large, bright and attractive red even when dead ripe. Hangs on the bush in fine condition for handling as late as any known variety.

White Grape. Large, yellowish white, sweet, excellent quality. Best white variety.

shipped: California, Delaware, Georgia, Idaho, Kansas, Oregon, South Dakota, Tennessee, Washington.

Raspberries

Will do well on most any soil that is moderately rich; keep well cultivated and free from weeds. As soon as they are done bearing each year, cut out the old wood to give more vigor to the young canes. Plant in rows five feet apart, three feet in rows.

See Page 1 for Prices

Yellow Variety

Golden Queen. A beautiful large golden yellow berry; canes hardy, of strongest growth, productive; fine for table use.

Black Varieties

Eureka. Very early, large, fine quality. Hardy and good market variety.

Gregg. Very productive, large size. The standard late market variety.

Kansas. Strong vigorous grower, bearing immense crops; good quality, the standard mid-season variety.

Plum Farmer. Berries thick-meated with a bloom similar to Gregg. It ripens very early, maturing its crop in a very short period makes it one of the most profitable of the early market varieties.

Black Diamond. Fruit nearly as large as Kansas, firm and of high quality. It is said to be the sweetest of the black raspberries. Extremely popular in the berry sections of this state.

Ohio. One of the old standard varieties that still retains its favor; large size; good quality; extremely hardy.

Cumberland. A healthy, vigorous grower; fruit very large, firm, quality about the same as Gregg. Keeps and ships well. The most profitable market variety.



ST. REGIS EVERBEARING



CUMBERLAND

Red Varieties

Cuthbert. A remarkably strong, hardy variety; medium to large, crimson. The most reliable late market variety.

Columbian. Fruit very large, purplish color, rather soft, rich sprightly flavor, best for canning, etc. Bush a very strong grower, and great producer.

King. Plant a strong grower, very hardy and productive; berry large size, bright scarlet color, is firm and a good shipper; the best early red.

Haymaker. An enormous producer, of the Columbian type; fruit later and a little more acid.

St. Regis. This variety promises to be one of the most valuable additions to the list of Red Raspberries. It succeeds on all soils, whether light and sandy or on heavy clay; the canes are of a stocky, strong growth, with a great abundance of dark green foliage. Plants set in spring will give a small crop the following, and two crops each year after. In size, quantity, and quality the fruit is equal to any of the other raspberries.

Blackberries

Plant on land moderately rich. Rows seven feet apart, three feet in a row; cultivate shallow. Cut out the old wood each year.

Snyder. Medium size, hardy and productive; no hard, sour core. The best blackberry for all purposes.

Eldorado. The vines are very vigorous and hardy. Berries large, jet black, borne in large clusters and ripen well together; they are very sweet, melting and pleasant, have no hard core, and will keep a week or more after picking.

Rathbun. Fruit is sweet and luscious without hard core, of extra high flavor, jet black, small seeds; fruit of very large size.

Blowers. A new variety of Snyder type, it is very prolific; berry larger than Snyder but not so good flavor. Canes very hardy.

Early Harvest. Not entirely hardy; one of the best where it succeeds. Its earliness, being one of the first to ripen, combined with good shipping qualities, make it very profitable. Fruit medium size, black, of good quality.

Erie. Large; high quality; vigorous and early; very hardy and productive.

Wilson Junior. Fruit of good size, very early, beautiful dark color, of a sweet excellent flavor, and very productive. Plants hardy.

Ward. This variety seems to be very extensively grown in New Jersey, where it was found growing wild, although it is said to be a seedling of Kittatinny. The plant is a very vigorous grower and bears enormous quantities of fruit. Perhaps no other variety of recent introduction has attracted so much attention as this one. The berries are large, rich, sweet, tender and without a hard core. The Ward is an excellent Blackberry.



WARD

Strawberries

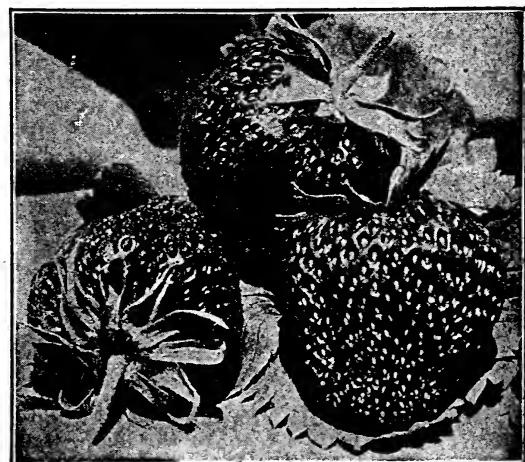
Any good soil will grow Strawberries; the better the soil the larger and better the crop. For field culture plant $3\frac{1}{2}$ feet apart, 15 to 18 inches in the row. For garden 15 to 18 inches each way.

NOTE: Do not order Strawberry plants shipped by freight. Strawberry plants should go by express, or small lots by mail. When desired by mail add postage at the rate 20c per 100 or fraction of 100. Always state plainly whether the Strawberry plants are to be sent by mail or express.

Early Varieties. Michaels Early (Per.), Cresent (Imp.), Klondike (Per.), Lady Thompson (Per.).

Medium Varieties. Corsican (Per.), Senator Dunlap (Per.), Glen Mary (Per.), Bubach (Imp.), Haverland (Imp.), Marshall (Per.), Duncan (Imp.), Potomac (Per.), Norwood (Per.), Three W's (Per.), Parson's Beauty (Per.), Chipman (Per.).

Late Varieties. Brandywine (Per.), Sample (Imp.), Myers No. 1 (Per.), Parker Earle (Per.), Aroma (Per.), Stephens Late Champion (Per.), Gandy (Per.).

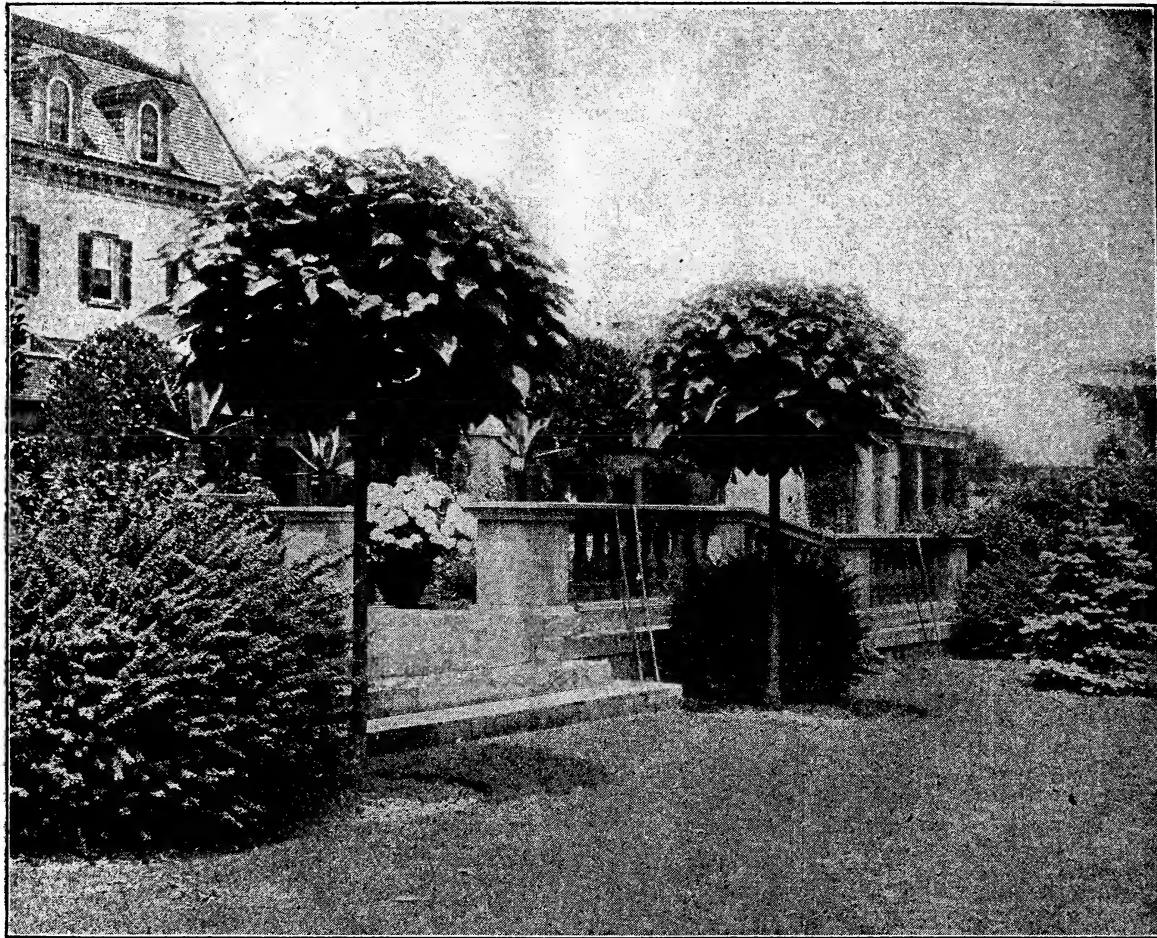


SENATOR DUNLAP

Fall Bearing Strawberries

We can supply the three most profitable varieties as follows, Superb (Per.), Americus (Per.), Productive (Imp.)

THE WILLIAM J. REILLY NURSERIES, DANSVILLE, N. Y.



BARBERRY
THUMBERGII

PAIR OF CATALPA BUNGII

KOSTER'S
BLUE SPRUCE

Ornamental Department

Catalpa Bungii. (Umbrella Catalpa). Grafted on stems 6 to 8 feet high, it makes an umbrella-shaped top without pruning. A very desirable ornamental for the lawn, or along the driveway. Perfectly hardy.

Bechtels Crab. (Double Flowering.) The flowers are a beautiful pink; very sweet scented; two inches in diameter; blooms in May. Grows twenty to thirty feet tall.

Double White Thorn. The thorns deserve to be classed among the most beautiful flowering trees. The foliage is varied; the flowers are very showy and often highly perfumed. The double white makes a striking contrast when painted with the double scarlet.

Double Scarlet Thorn. Flowers bright carmine red. Should be planted to contrast with the double white.

Prunus, Pissardi. (Purple Leaved Plum). A small purple leaved tree for the lawn, that retains its color perfectly throughout the entire season. It is very ornamental and beautiful.

Prunus Triloba. (Double Flowering Plum). A charming shrub of vigorous growth. Blooms very early in spring before the leaves appear, and produces a mass of very double light pink blossoms.

Maple, Norway. Supposed to be the best of the maples for street planting; grows to large size, with head usually round and perfect in form, with deep green foliage.

Ash Leaf Maple. A very rapid growing variety, with handsome light green foliage and spreading head, very hardy, desirable for street planting, succeeds in many sections where other varieties do not thrive.

Sugar or Rock Maple. Straightest and most upright grower of all the Maples; it is of grand proportions, and often reaching the height of 100 feet, it roots deeply allowing the grass to grow up close around the trunk, and it does not upheave the sidewalk as bad as other varieties when used for street planting.

Wier's Cut Leaf Maple. A silver maple with beautiful dissected foliage. Of rapid growth, with slender drooping branches, giving it a very graceful appearance. Should be in every collection a fitting mate for cut leaf weeping birch.

Maple, Silver. Of excellent rapid growth, and desirable where quick shade is wanted.

Elm, American. One of the very best shade trees for lawn, street or park; has wide spreading head and graceful drooping branches; attains very old age and large size.



CUT-LEAF WEEPING BIRCH

Evergreens

Trees dug with ball of earth about the roots and tightly sewed in burlap will stand transportation and transplanting with little risk of loss. Place tree in properly prepared hole, cut burlap in several places, firm earth tightly about ball of roots, water, and mulch with leaves, straw or other coarse litter.

Arbor Vitae, American. One of the very best evergreens for hedge or single; it grows rapidly and is very dense.

Norway Spruce. A lofty, elegant tree of pyramidal habit, exceedingly picturesque and beautiful; good as a hedge plant.

Irish Juniper. Very erect and tapering in its growth, forming a column of deep green foliage; a pretty little tree or shrub, and for its beauty and hardiness is a general favorite.

Colorado Blue Spruce. A rare elegant tree with foliage of rich blue. Tree usually has a symmetrically shaped narrow pointing or round-ing top; is hardy and quick growing.

Koster's Blue Spruce. (Grafted.) Foliage an intense silvery blue, a very dense rapid grower with regular slim branches. Very rare and distinct.

Ornamental Trees—Continued

Birch, Cut Leaf Weeping. An elegant erect tree, with slender drooping branches and fine cut leaves. A magnificent variety and worthy of a place on every lawn.

Mulberry, Tea's Weeping. A very thrifty, vigorous grower, perfectly hardy, forming a natural umbrella shaped top or head, with handsome foliage.

Willow, Kilmarnock. An exceedingly graceful tree, with large glossy leaves and a perfect umbrella head.

Elm, Camperdown. Its vigorous, irregular branches which have a uniform weeping habit overlap so regular that a compact, roof-like head is formed. It is a beautiful ornamental.

Willow, Babylonian Weeping. A rapid-growing, hardy tree, thriving in any moist soil. The Willows are valuable and interesting subjects, on account of their graceful aspect. Most effective when planted on the banks of streams or ponds.

Willow Wisconsin Weeping. A large tree with long drooping branches, similar to Babylonica, but much hardier.

Poplar Carolina. The most rapid growing tree we have; especially desirable where quick returns are wanted; it is a vigorous, healthy, native tree, pyramidal in form with large, glossy leaves valuable for park or street planting.

Lombardy Poplar. Well known for its erect, rapid growth and spike-like form; not as good for shade as the Carolina.

Horse Chestnut. A very beautiful well known tree with round dense head, dark green foliage, with an abundance of showy flowers in spring.

Tree Hydrangea. It forms a graceful low headed tree, does not attain a height of more than ten or twelve feet; blooms from August first until frost; fine for lawn decoration, either single or in masses.

Birch, American White. A large, vigorous upright tree with smooth white bark and handsome foliage. Very effective when planted in front of evergreens, to afford strong contrast. Its broad leaves make it a better tree for shade than the Cut-Leaved.

Catalpa, Speciosa. This is an ornamental tree that is valuable for timber, fence posts, railroad ties, etc. One of the most rapid growers, has large, heart-shaped leaves, very large, showy, whitish flowers.

American Linden or Basswood. A rapid growing large sized, beautiful native tree with large leaves. The flowers yield a delicate perfume in addition to many other valuable qualities that the trees possess.

European Linden. A very fine tree for street planting or for the lawn; it grows to large size with large leaves and fragrant flowers.

Oriental Plane or Sycamore. A large round headed wide spreading tree, regularly formed, usually with a short thick trunk. A beautiful and majestic shade tree. Will do well in most any kind of soil; even near the water. A good street tree; succeeds where others fail.

Beech, Purple Leaved. Makes an elegant, bushy tree for the lawn; the foliage in the spring is deep purple, later changing to crimson, and in autumn a dull purplish green.

See Page 1 for Prices

Nut Trees

Until recently little attention has been given to Nut Fruits; this should not be so as considerable profit may be derived from their cultivation, the growing of nut fruits is very simple in itself, requiring only ordinary labor and little expense. Many kinds make good shade trees in addition to the value of the wood and nuts.

Chestnut, American Sweet. This is the well known native variety, with medium size sweet nuts. It is the only variety of Chestnuts that can rightfully be called sweet. It seldom fails to produce a good drop of nuts each year, and there is always a ready market at good price.

Chestnut, Spanish. Not so sweet as American but larger in size. Handsome round-headed tree, producing large crops; make good ornament for lawn.

Butternut. Produces large long nuts, with rich, sweet, oily kernel; very nutritious.

English or Madera Walnut. The largest and most delicious of all the walnut group; produces large crops of thin-shelled, meaty and desirable nuts, which are always in good demand at high price. Makes nice ornamental trees for the lawn.

American Black Walnut. The common American Black Walnut is a native tree of fast growth and large size. The timber is exceedingly valuable, and is even exported to foreign countries. Trees produce heavy crops of large oily nuts, which are readily sold at a fair price.

Hardy Climbing Vines

Hall's Japan Honeysuckle. Almost evergreen hardy and of strong growth. The flowers are fragrant, of a pure white changing to yellow.

Ampelopsis Veitchii (Boston Ivy.) This is one of the most beautiful ivies and the latest acquisition. It is a rapid grower and clings tenaciously to brick or stone walls, requiring no artificial fastening or training. It is hardy and thrives almost everywhere.

Aristolochia Siphon (Dutchman's Pipe.) Brownish flowers, resembling a miniature pipe; splendid for archways or verandas.

Jackmanni Clematis. Flowers, when fully expanded, are from 4 to 6 inches in diameter; intense violet purple, with a rich velvety appearance.

Paniculata Clematis. Of very rapid growth, with handsome glossy foliage. The flowers are of medium size, fragrant, pure white.

Chinese Wistaria. One of the most elegant and rapid growing of all climbing plants; attains an immense size, growing at the rate of 15 to 20 feet in a season. Has long pendulous clusters of flowers in May, June and in autumn. Purple, white and blue.

Magnolia

Soulangeana. One of the hardest and finest. Its blossoms are 3 to 5 inches across, cup-shaped, white and rosy violet. 4 to 5 ft.

Lennsei. A hybrid variety of great beauty, flowers deep rose color. 4 to 5 ft.

Halleana. A pretty dwarf form with snowy white, semi-double flowers in April. Earliest of all Magnolias. 2 to 3 ft.



RHODODENDRON

Rhododendron

The huge cluster of flowers in many shades of pink, violet, rose, purple and delicate creamy white, give them first rank among evergreen shrubs. There is no more attractive feature of a fine country place than the rich bloom of Rhododendrons in the latter part of May and early June. Rhododendrons are most effective when planted in large beds or groups. They will grow in any good soil, but do best in a sheltered position where the soil is deep, well drained and mulched with leaves. In hot dry weather give the ground a good soaking of water about once a week. Should be protected in winter with leaves, small brush and coarse manure.

The plants we offer are strong and bushy, well set with buds and will blossom the first year. Pink, Violet, Rose, Purple and White.

Azalea

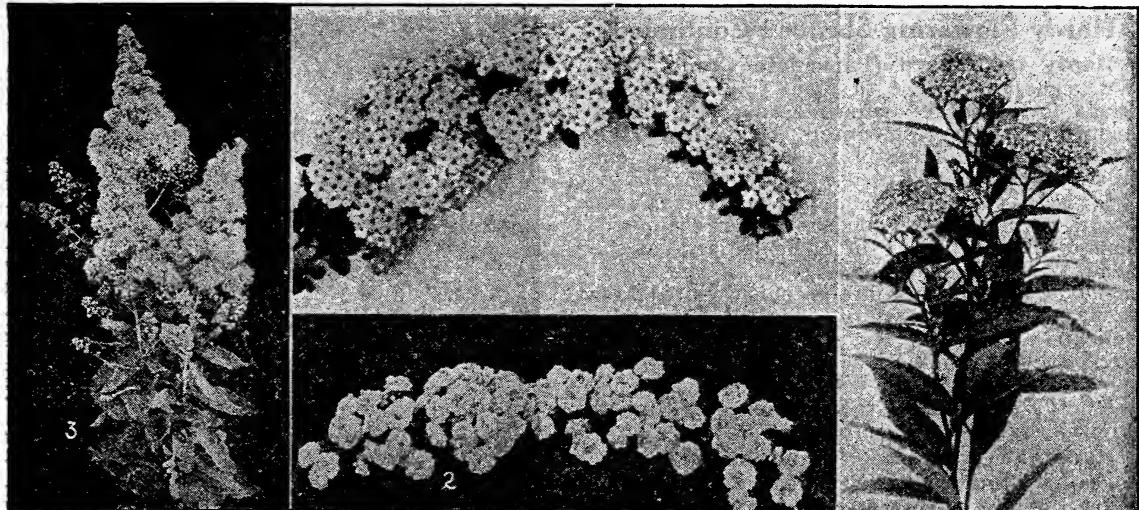
Azalea Mollis. The large flowers are produced in great trusses and in different shades of red, white, yellow and orange. The plants grow 3 to 5 feet high, and in early spring are covered with a mass of bloom. The plants we offer are first class in every way, bushy and extra well budded.

Hedge Plants

Privet, California. Of all ornamental Hedge plants this is the most popular, and more of it is planted than all others combined. Its foliage is a rich dark green, and is nearly evergreen, remaining on the plant until midwinter. It is of free growth and succeeds under the most adverse conditions, such as under dense shade of trees, where other plants would not exist.

Privet, Amur River. Resembles California in habits of growth, but is harder and should be planted in sections where the California is liable to winter-kill.

Barberry, Thunberg's. Of spreading habit, growing extremely thick right from the base. The leaves are small, light green, and toward fall assume rich, brilliant colors, the fruit or berries become scarlet; absolutely hardy.



SPIRAEA
BILLARDI

SPIRAEA VAN HOUTTEI Above
SPIRAEA THUNBERGII Below

SPIRAEA
ANTHONY WATERER

Hardy Flowering Shrubs

See Page 1 for Prices

Spiraea Van Houttei. The grandest of all spiraeas. It is a beautiful ornament for the lawn at any season, but when in flower it is a complete fountain of white bloom, the foliage hardly showing. Clusters of twenty to thirty flat white florets makeup the raceme, and these clusters are set close along the drooping stems. Perfectly hardy and an early bloomer.

Spiraea, Billardi. A hardy, free growing shrub. During July every branch and twig is tipped with a spike of beautiful blood-red flowers 4 to 6 inches in length. A distinctive and beautiful flower and shrub.

Spiraea, Anthony Waterer. A beautiful dwarf shrub that throughout the season continuously yields an abundance of rich crimson flowers. Two feet when fully grown.

Thunberg's. (Thunbergii). A Japanese species of small size, with narrow linear leaves and small white flowers.

Althea or Rose of Sharon. Bloom late in August and September, at a time when so few other shrubs are in blossom, flowers large and brilliant color; makes an elegant flowering hedge. Red, Purple, White and Variegated Leaved.

Lilac. A well known shrub that should be in every collection. Purple and white.

Weigelia Candida. Of vigorous habit and erect growth a choice variety of pure white flowers, blooming in June, and to some extent all summer. Desirable for border; for grouping and make fine specimen plants for the lawn.

Weigelia Rosea. An elegant hardy shrub with fine rose-colored flowers. Blossoms in June.

Weigelia Eva Rathke. One of the most attractive and very distinct varieties; flowers deep carmine red.

Honeysuckle Tartarian. Bush form; they have bright and pretty fragrant flowers, followed with showy berries that last through the fall. Make desirable and attractive hedges,

borders or single specimens. Colors, White, Pink and Red.

Syringa. (Mock Orange.) Very hardy, vigorous grower with very fragrant showy white flowers.

Deutzia Crenata. A hardy, tall-growing shrub with double pink flowers; blossoms in June. The deutzia is among the most attractive of our flowering shrubs.

Deutzia, Pride of Rochester. Very early, large double white flowers profuse bloomer and vigorous grower; a week earlier than Crenata.

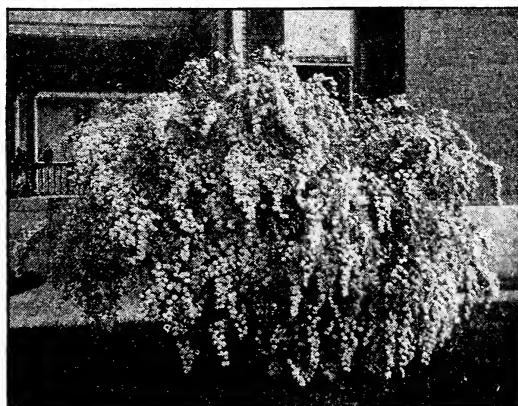
Deutzia Gracilis. A dwarf variety covered with white flowers in June.

Golden Elder. One of the best of the colored shrubs foliage a rich golden yellow. One of these plants in a bed, row border, or on the lawn is a very conspicuous feature.

Snowball, Common. A well known favorite shrub of large size; bears clusters of pure white flowers in May and June.

Calycanthus. (Sweet scented shrub.) Particularly desirable on account of the fragrance of the wood. Flowers are of a rare chocolate color, with an agreeable odor.

Barberry, Purple Leaved. A highly ornamental shrub that is hardy everywhere; has very showy foliage, flower and fruit; used in some places for hedges.



A Bush of Spiraea Van Houttei in Full Bloom

THE WILLIAM J. REILLY NURSERIES, DANSVILLE, N. Y.

Hardy Flowering Shrubs—Continued

Hardy Hydrangea (Paniculata Grandiflora.)

We urge our friends to plant the Hydrangea. Plant it for the following reasons: It is hardy, enduring the severest winters out doors without protection. It is easily transplanted, not one in a thousand dying; it never fails to blossom the first year planted; no matter how small the plant, it immediately buds out in great profusion of flowers, many of them as large as the head of a full grown child. When the specimens first open they are greenish white, later they turn to a pure white, and still later to a delicate pink. The Hydrangea should be cut back at least one-half of each season's growth in order to get the largest specimens. To get the best results, make the soil rich, it will grow anywhere and on any soil.

Hydrangea arborescens grandiflora alba. Also called "Snowball Hydrangea" and "Hills of Snow." The blooms are of the very largest size, of pure snow-white color. One of its most valuable characteristics is its coming into bloom just after the passing of all the early spring shrubs, while its long season of bloom, from early June through August, renders it doubly valuable to every owner of a garden; perfectly hardy.

Barberry Thunbergii. A pretty plant of dwarf habit from Japan. Very graceful and its foliage turns to a beautiful red in the fall. All Barberries make very fine hedges.

Barberry Vulgaris (Common Barberry.) A handsome deciduous shrub, with yellow flowers in terminan, drooping racemes in May or June, followed with orange scarlet fruit.

Forsythia (Golden Belle.) This is a pretty shrub of medium size. The flowers are drooping yellow, and appear very early in spring before the leaves. Among the very best early flowering shrubs.

Purple Fringe (Smoke Tree.) A very large shrub with feathery purple flowers which gives a smoky effect to the tree when in bloom. The blossoms come in July and generally cover the whole tree, remaining all summer.

White Fringe. A small native tree or shrub, of roundish form, with large glossy leaves and drooping racemes of pure white flowers, having narrow fringe-like petals. Blossoms in May or June. A good lawn tree.

Japan Quince. Very early in the spring this fine old shrub is completely covered with dazzling scarlet flowers, followed by small quince-shaped fruit which are quite fragrant. Grows bushy and dense with protecting thorns. Fine as single shrub, for borders and for hedge.

Cornus Siberica. (Dogwood) Grows 6 to 8 feet high, with fine white flowers, succeeded with a fall crop of ornamental berries. Very conspicuous and ornamental in winter when the bark is blood red.



HARDY HYDRANGEA BUSH

Racemosus. (Snowberry.) A well known shrub with small pink flowers and large white berries that hang on the plant through most of the winter.

Cut-Leaved Elder. A beautiful variety with deeply and delicately cut dark green foliage. It is valuable on account of its beauty, hardiness, and rapid growth, and the ease with which it is transplanted. We consider it one of the best cut-leaved shrubs in cultivation.

Spiraea Opulifolio. (Nine Bark.) Growth upright attaining a height of 8 to 10 feet. Although the white heavy flower umbrels in June make the branches droop, old flower heads turn to dark red, and make a striking variety of colors at different stages of maturity.

Butterfly Bush. Seems to attract butterflies in large numbers. It produces long, graceful stems which terminate in tapering panicles of beautiful lilac-colored flowers that are of miniature size and borne by the hundreds on a flower head which is often ten inches long. It blossoms from early summer until frost; fine for cutting.

Paeonies. The rival of the rose in beauty and fragrance. The Paeonies after once planted will pretty near take care of themselves, and is one of the most popular of the hardy perennials. Plant in Spring or Fall. We have them in white, red and pink.

Perennial Phlox. The finest of autumn flowers. Plant the roots in Fall or Spring and they will continue to send up shoots and flowers for many years. Plant Phlox in a row along the border of the driveway, or in beds on the lawn. It is hardy and succeeds in any climate. White, red and pink.

Rudbeckia "Golden Glow." Grows 5 to 7 feet and blooms from early summer until frost. Flowers golden-yellow.

FLOWERING SHRUB COLLECTION NO. 7

7 Shrubs worth \$3.50.

Collection Price \$3.00.

1 Spiraea Van Houtte
1 Golden Elder

1 Spiraea A. Waterer
1 Deutzia P. of R.
1 Forsythia Golden Belle

1 Syringa Mock Orange
1 Hydrangea P. G.

See Page 1 for Prices

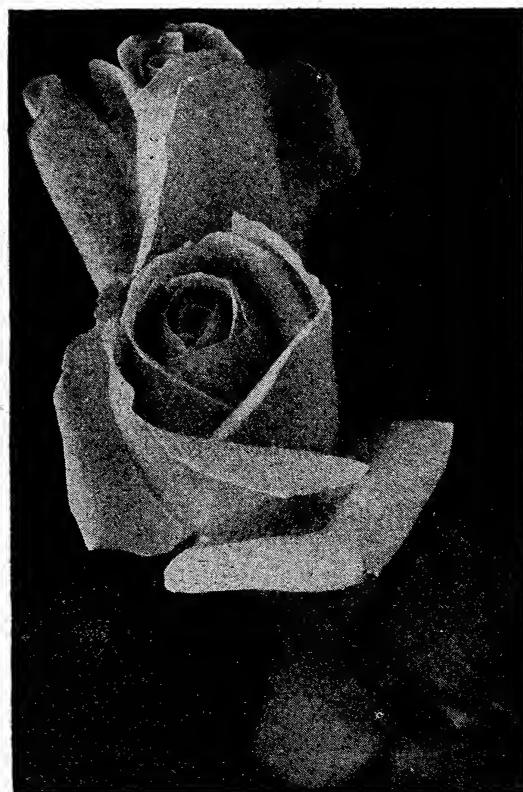
Roses

Our Roses are all hardy two year field grown stock, sure to bloom the first year; in fact most of them have bloomed in the nursery before sending them out.

Planting. Plant 3 to 4 inches deeper than they stood in the nursery; pack the soil well around the roots; trim the shoots back to 6 or 8 inches, and shade from the sun until they start growing; a good way is to cover with newspaper weighted down to prevent blowing off. When the planting is finished a good soaking with water should be applied; then mulch with coarse manure.

Hybrid Tea or Everblooming Roses

This is a class of recent creation, embodying the delicate shades and peculiar fragrance possessed by the Tea Roses combined with the vigor and more pronounced pink and crimson shades of color previously confined to the Hybrid Perpetual class. In our opinion the Hybrid Teas will supersede all others because of their superior constitution and marvelously free flowering qualities. In a sentence it may be said they combine all the better traits of the two classes from which they sprang, altogether a great advantage. Almost all are highly perfumed, an attribute absolutely essential to a perfect Rose. They are ever-bloomers and hardy in all but the most rigorous climate.



KILLARNEY

Killarney (Pink.) The finest pink rose ever introduced. In coloring it is especially beautiful, being an exquisite shade of deep seashell pink. The buds and flowers are of enormous size, the petals being frequently two and one-half inches deep. This variety seems to possess all the qualities that go to make up a perfectly everblooming rose. We have counted as high as thirty-five blooms and buds in different stages of development on a single two year bush in the nursery.

White Killarney. A sport from Killarney. Grand in every way. The white forcing rose of the century. Resembles the Pink Killarney in habits and freedom of bloom. Planted in the garden it comes with a delicate pink tinge that if anything adds to its beauty. A great acquisition and a really wonderful Rose.

General McArthur. One of the best red roses of this class. Color crimson scarlet; the most beautiful shade of any garden or forcing rose offered; retains its brilliancy when expanded into flowers of superb form.

Gruss an Teplitz. Bright crimson; fiery-red center; cup-shaped; semi double; flowers in clusters; so free in bloom as to present a blaze of scarlet.

Jonkheer Mock. One of the strongest growers of the H. T. class. Color: clear imperial pink. Flowers round and full.

Lady Hellingdon. At the Detroit Rose show in January, 1912, this was awarded the sweep stakes over all yellow Roses, also awarded the gold medal of the National Rose Society. A long slender pointed bud of brilliant deep, golden yellow; at no stage of its development does it show a lighter color so common in all yellow roses but is always an even, deep intense golden-yellow.

Madame Caroline Testout. Clear, bright satiny-pink; flowers very large and extremely showy.

Souvenir Du President Carnot. Superb in shape and exquisite in color; long beautiful pointed buds, developing into large, full and double flowers with thick, heavy shell-like petals. A delicate flesh-white, shaded a trifle deeper at the center, very slightly suffused with fawn. Each individual flower distinctly apparent on a long, stiff stem.

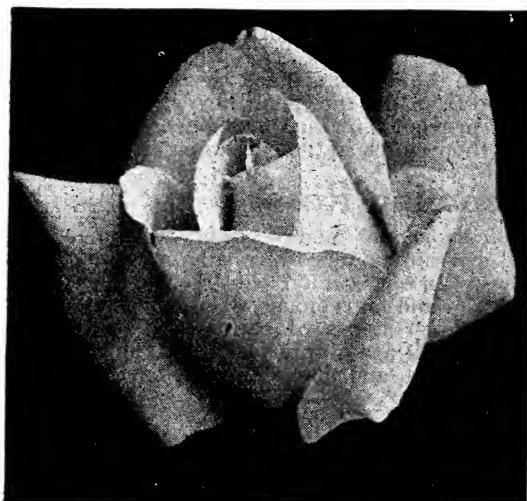
Maman Cochet. This is the famous pink Cochet. Light pink shaded with salmon-yellow, outer petals splashed with light rose; extremely large and full; fine for cut flowers; needs to be well protected in winter.

White Maman Cochet. A sport from Maman Cochet with creamy-white flowers, faintly tinged with blush; long and pointed buds opening to large flowers; an exceedingly pretty and valuable variety. Needs good winter protection.

La France. Silvery rose with pink shades and satin-like petals of unsurpassable beauty; large symmetrical and deliciously fragrant; blooms from June until frost.

Kaiserin Augusta Victoria. Pure white, does not pink when planted out; splendid, large buds and superb, full, double blooms, making the choicest cut flowers. A most sturdy grower, blooming from early spring until late frosts.

Hybrid Perpetual or June Flowering Roses



FRAU KARL DRUSCHKI

Prince Camille de Rohan. Universally known as "The Black Rose" owing to its very deep, velvety crimson color, passing to intense maroon, and shaded black; large handsome and fragrant blooms.

Ulrich Brunner. Cherry-red, of immense size; fine form, and effective in the garden.

Soleil d' Orr. Gold and orange yellow, varying to ruddy gold.

Persian Yellow. Deep golden yellow, semi-double. An old favorite.

Red Moss (Henri Martin.) Large full flowers of deep red; well mossed; fragrant.

White Moss. (Countess of Murinais) Pure white flower, buds very heavily and beautifully mossed.

Hardy Ramblers and Climbers

Climbing American Beauty. This new climbing form of the famous pink rose so long the favorite for cutting, is as lovely and fragrant and deep pink as the bush form. The hardy climbing wood with which it is crossed gives healthy, perfect foliage and a strong climbing habit of growth; one plant of this variety will produce twenty times as many flowers as the old American Beauty.

Crimson Rambler. Bright crimson flowers produced in large clusters of pyramidal form; grand variety for pillars and arches and to train over porches; also makes a fine attractive hedge.

Dorothy Perkins. A most beautiful deep pink; the flowers are borne in large clusters of small double blooms and are very sweetly scented. The strongest and most satisfactory of the rambler or climbing class.

Baby Rambler Roses

Crimson Baby Rambler. This is the original Baby Rambler. It is in bloom all the time, flowers in large clusters of brightest crimson. It grows to a height of eighteen inches and hides the plant with its bloom. A most wonderful rose.

White Baby Rambler. Flowers large, fully double, numerous, beautiful creamy white,

Anna de Diesbach. Bright deep clear pink of largest size; fine bud and open flower.

Clio. Flesh color, shaded in the center to rose-peach. Large fine, globular form; free bloomer and distinct.

Coquette des Alps. Pure white, delicate tinted blush on first opening.

Frau Karl Druschki. This grand white Rose has become renowned as the very highest type of its class and the best snow-white Rose ever introduced. It is an extraordinarily strong grower, and has the vigor and hardiness of an oak. The magnificent flowers are nothing less than gorgeous; immense in size and produced with great freedom. A true snow-white and the standard by which all other whites are judged.

Margaret Dickson. White, with delicate blush center; large and of good substance.

Marshall P. Wilder. Deep, rich glowing red.

General Jacqueminot. Crimson-scarlet; large, full; very fragrant; excellent.

American Beauty. A well known red forcing rose. At its best in the greenhouse.

Madame Plantier. Extremely hardy; vigorous grower; pure white; sweet scented.

Hugh Dickson. A vigorous free grower and perpetual bloomer; brilliant crimson shaded scarlet; large and fine form; sweetly scented.

Magna Charta. Bright rose, very large and double, of good form and fragrance.

Mrs. John Laing. Clear bright shining pink; full and double; perfectly hardy with immense flowers.

Paul Neyron. Deep rose, flowers of immense size; claimed to be the largest Rose grown.

Flower of Fairfield. A counterpart of Crimson Rambler in every respect, except that it shows everblooming tendencies, many new growths being terminated with large clusters of flowers.

Tausendschoen. The flowers upon first opening are the most delicate shade of pink ever seen in a Rose, the bright clusters of blossoms almost covering the handsome pale green foliage. A vigorous hardy climber with few thorns, of German origin.

Blue Rambler. A German novelty of recent introduction, the nearest approach to a blue rose.

Yellow Rambler. A hardy climber. Double golden-yellow flowers in large clusters.

White Rambler. Grows vigorously in clusters of pure white flowers.

merging to a center of clear bright pink. This variety is a favorite and one of the best of all bedding roses.

Pink Baby Rambler. A true dwarf form of Dorothy Perkins. The flowers are a shiny brilliant pink, produced in the greatest profusion in large clusters.

**GUARANTEED
TREES at Half Agents Prices**

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Post Office _____

State _____

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STAMP
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The William J. Reilly Nurseries,
DANSVILLE,
New York.



**Buy from the Certified Grower and Save Disappointment
at Fruiting Time**

We Guarantee all trees and plants purchased from us to be true to name. If any stock does not prove true to name and as represented by us, we will make good your loss or damage any time within ten years from date of purchase. If for any reason we cannot agree on adjustment, we are each to appoint an arbiter who shall choose a third party and the award of the majority shall be binding on both parties.

We Guarantee all stock to be First Class for size listed, free from dangerous Insect and Disease and to reach destination in good planting condition. If there is any cause for complaint or any mistake in filling your order, we must be notified promptly on receipt of stock.

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Ship the stock mentioned below by:

(State whether by Freight, Express or Parcel Post)

TO		AMOUNT ENCLOSED \$
SHIPPING STATION	COUNTY	EXP. CO. OR R. R. CO.
POST OFFICE		DATE
R. D. OR ST.	STATE	DATE WANTED

OVER

Please give the name and address of those who buy Fruit Trees, Plants, Shrubs or Ornamentals anywhere.

Directions For Transplanting

Preparation of Soil and Stock—Prepare a rich deep bed of mellow soil and have the land sufficiently drained to relieve the roots from standing water. To insure a fine growth land should be in good condition as is required for a crop of wheat, corn or potatoes. We use great care in digging and packing, but the loss of some small roots and fibers is unavoidable. If the stock is properly prepared before it is planted, no permanent injury will result from this, but to preserve the natural balance between the top and root, the former should be cut back to about one-half of the previous year's growth. Prune off all bruised or broken roots; a smooth cut will callous sooner than a broken end. Peach trees should have all the side branches trimmed off before planting. Evergreens and other ornamentals, the beauty of which depends on preserving their natural form, should be trimmed very little if any. If not ready to plant when the trees arrive, put them in a trench covering the roots well with mellow earth and packing it down.

Planting—Make the holes large enough to admit the roots without cramping or bending and deep enough to set the trees to their natural depth. Fine surface soil should be used for covering the roots, and this should be carefully worked among them. If the ground is dry, it is well to pour in some water when the hole is partially filled. See that the ground is firmly and solidly packed over all parts of the roots, so that there will be no opportunity for dry air or frost to enter and destroy roots deprived of the full benefit of their natural protection. Omission to pack the earth solidly is the most frequent cause of failure in planting nursery stock. Fill the holes full enough to be even with the surrounding surface after the fresh earth settles. Always remove the labels when planting. If these are left until the trees are grown, the connecting wire often cuts into and destroys the tree or branch to which it is attached. Never use manure in contact with roots. When planting dwarf trees, set them low enough to cover the stock upon which they are budded. Large standard trees should be staked and tied, so that the wind will not loosen the roots. This should be done so that the bands will not chafe the trees. A very good plan is to drive two stakes, and confine the trees between straw or hay bands, stretched from stake to stake. It is not necessary to stake medium-sized trees that have been properly cut back when transplanted.

Mulching—When trees or bushes are planted, they should be mulched or covered with a layer of coarse manure or litter from 3 to 6 inches deep, over a space two feet wider than the extent of the roots. This keeps the earth moist and of even temperature.

After Planting—Grass should not be allowed to grow about young trees or plants. The ground should be cultivated for a space of at least one foot beyond the roots. If the ground is poor it should be enriched with a surface application of manure. Pruning should be varied according to the condition of the tree and purpose of the planter. It should be done regularly every spring, before the buds swell. In this way the removal of large branches will be avoided.

Injured Trees—If trees are received in a frozen state, place the package unopened in a cellar away from frost and heat, until thawed out, and then unpack. If partially dried from long exposure, bury entirely in the ground, or place in water from twelve to twenty-four hours. There is a popular belief that trees are in great danger if more than a week or two in transit. Now if the trees are properly ripened and properly packed, they will carry safely for several months in moderately cool weather. We have had seedlings sent from France that were three months in the boxes and came out in perfect condition. This knowledge may afford some relief to the over-anxiety of experienced buyers.

Number of Trees or Plants per Acre

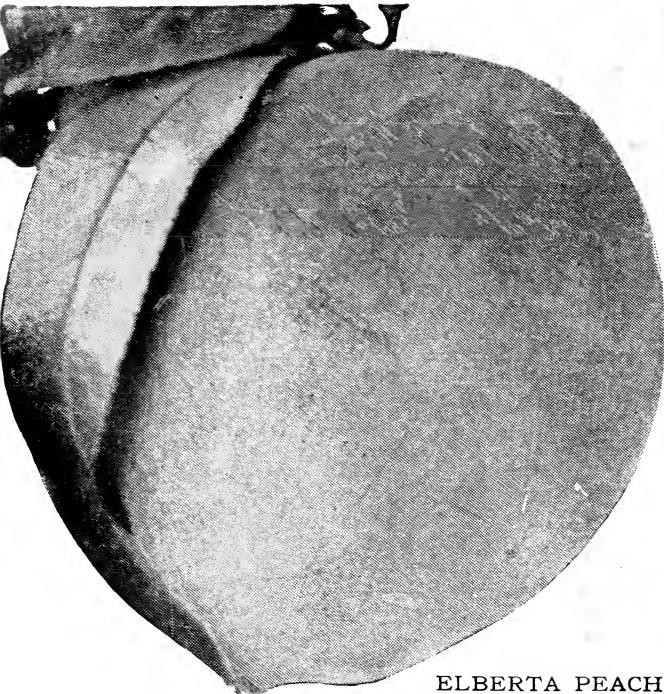
	Square Method	Triangular Method
40 feet apart	27 trees	31 trees
35 feet apart	35 trees	40 trees
30 feet apart	50 trees	55 trees
25 feet apart	70 trees	80 trees
20 feet apart	110 trees	125 trees
18 feet apart	125 trees	155 trees
15 feet apart	195 trees	225 trees
12 feet apart	305 trees	350 trees
10 feet apart	435 trees	505 trees
8 feet apart	630 trees	775 trees
6 feet apart	1,210 trees	1,600 trees
5 feet apart	1,745 trees	2,010 trees
4 feet apart	2,722 trees	3,145 trees
3 feet apart	4,840 trees	5,590 trees
2 feet apart	10,890 trees	12,575 trees
1 foot apart	43,560 trees	50,300 trees

Suitable Distances for Planting

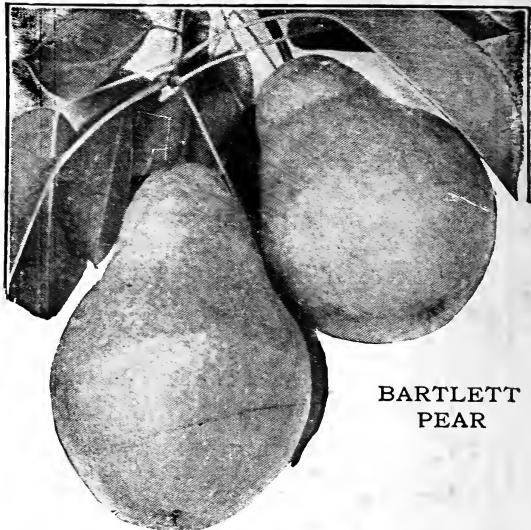
Apples, Standard	30 to 40 feet
Apples, Dwarf	8 to 10 feet
Pears, Standard	18 to 20 feet
Pears, Dwarf	10 feet
Peaches and Apricots	16 to 18 feet
Cherries, Sweet	18 to 20 feet
Cherries, Sour	15 to 18 feet
Plums	16 to 20 feet
Quinces	10 to 12 feet
Grapes	8 to 10 feet
Currants	3 to 4 feet
Gooseberries	3 to 4 feet
Raspberries	3 to 4 feet
Blackberries	5 to 7 feet
Strawberries	1½ by 1½ feet
Asparagus, in beds	1 by 1½ feet
Asparagus, in fields	1 by 3 feet

The Fruit Growers and Farmers of the Eastern States

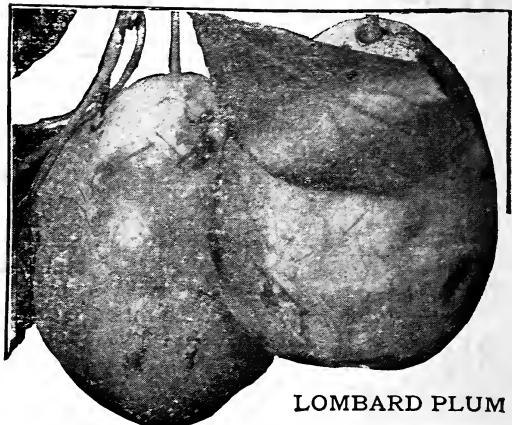
are beginning to realize the advantage they have over the Western fruit grower; the eastern fruit has better flavor and, where it has been intelligently taken care of and sprayed, is equally good in color and keeps better in storage. They also have the advantage of being close to market, as practically all of the fancy western apples are shipped to the eastern cities.



ELBERTA PEACH



BARTLETT
PEAR



LOMBARD PLUM

**One Each of These
5 Fine Fruits**

In Fruiting Age, Size 7
to 9 feet, 4 to 6 years old,
for \$6.75.

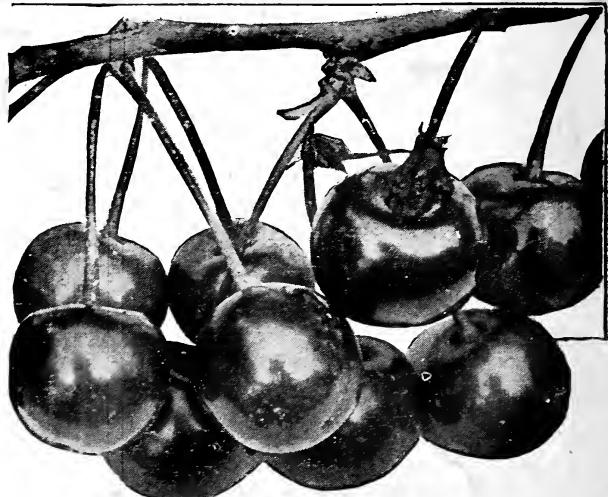
(Peach 2 Year, 7 to 8 Feet)

*The William J. Reilly
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DANSVILLE, N. Y.



BALDWIN APPLE



MONTMORENCY CHERRY